

ENCORE



Junior & Senior High School for the Arts

ASB Director Report

December 4, 2020

ASB had an extremely successful run of our Hall-O-Freak event in October and early November. We sold over 180 tickets between online sales and tickets sold “at the door”. We received many great reviews from guests who stated that our haunted drive-thru was better than all others they had experienced this year. We are extremely proud of every student who helped make this event happen. ASB has learned a lot about marketing and producing a quality event. We are hoping this new knowledge and experience will help increase sales and involvement in future projects. Our team continues to bring new and exciting ideas to the table. It’s clear that the passion and drive to bring positivity and involvement to Encore has not died out, even with the challenge of being distanced. ASB is currently working in groups to come up with new ideas on how to increase involvement and excitement. They were told it could be anything from instagram activities to zoom class participation challenges or anything else they can think of. Although it’s clear the students are sad to still be distance learning, I can see how much these events and activities are helping everyone feel more connected. In a time of uncertainty it’s more important than ever for ASB to come together and bring Encore back to the feeling of unity we had on campus. With Winter Break approaching we are wrapping up December with senior picture week and a festive spirit week for the kids to participate in fun dress up days. For senior picture week the students have been given designated appointment times to arrive on campus and get their photos taken for the yearbook. They will also be offered a package deal to take other senior pictures if desired. If students are unable to attend picture week for any reason there will be a make-up day at a later date. ASB will continue to do all we can to bring a sense of normalcy to Encore and the Student body.