

Recommendations	Actions Taken
Monitor covenants as a standing board item at least quarterly.	Created calendar of standing board items & months .
Build expense reductions into the 2023-24 budget (no waiting); cut deep then build back if enrollment justifies in October.	Approved budget on 6/13
Increase class size by thoughtfully narrowing the course of study and being intentional about what students learn at each grade level/major. Document these changes by creating a table that shows a list of course sections and enrollment during SY 2022-23 versus the list of course sections and enrollment during 2023-34 and planned for 2024-25.	Complete .
Manage technology strategically to reduce overlap, complexity, and data security risks.	Canceled partnership with Summit Learning, will focus on Google Classroom, Powerschool, and Revtrak.
Establish clear systems with specific owners and outcomes: safety, governance, staff, money, community engagement, enrollment, student outcomes, student well-being, compliance, technology, facilities, etc.	This will be completed by September 15. We hired a Project Manager who begins in this position August 3rd, unless a CBO is hired and starts sooner than that.
Address executive compensation competitiveness.	Recommend that Board align Executive Compensation to the MDUSD compensation for a Principal of a Continuation High school due to grade levels and school size- plus a bonus if enrollment increases.
Request permission from your bondholders to establish a line of credit NOW in case the state funding situation worsens and the state delays payments.	Working on this, request will go out prior to June 30.
Align standards, curriculum, assessments, and professional development.	PD Plan will show this focus during all PD days throughout the school year.
Swap out Summit for a standards-aligned curriculum.	We use Illustrative Math for our Math curriculum. We will no longer use Summit for curriculum.
Integrate Arts, AND Academics, AND Executive Function (PLAN and COMMUNICATE).	Board adopted this in our LCAP on June 13, 2023.
Rethink PBL implementation to establish cross-curricular collaboration and decrease overwhelm.	Created a quarterly calendar with staff to complete this collaboration and added 4 collaboration days for staff throughout the year for ongoing time and support.
Establish a standard course of study by grade level and major (allowing for some student experimentation).	See the scope and sequence linked in line 4.
Select a stronger PBL toolkit (i.e., PBL Works).	Selected PBL Works and applied to HTH for the PBL Leadership Academy (June 2023)
Change to a formative assessment system that teachers, students, and parents will use.	Contracted with iReady
Review progress together frequently and collaboratively problem-solve.	Make this part of the Wednesday collaboration agendas 1x month to ensure timely responses to implementation challenges.
Designate an enrollment and family support Lead Position.	Complete- designated Miguel Soza in this role.
Establish a strong social media presence prioritizing enrollment messages.	Will start August 3 when the Project Manager assumes this role.
Develop a clear and inviting website enrollment landing page.	Complete by September 30 (Project Manager).
Apply for the \$10,000 per month Google Ad Grant routinely provided to non-profit organizations.	Working with Parent Group on this.

Prioritize engaging and retaining current families and staff.	Created a calendar and system for calendaring so that we have 4 schoolwide events throughout the year and productions/ performances throughout the year.
Deepen relationships with feeder schools.	Met with local elementary Principal on 6/16.
Implement a two-way communications tool.	Contracted with BrightArrow
Expand community engagement and outreach.	Working with parent group called Ensemble to change their name to CoCoARTS CPTO (community, parent, teacher organization) and set up an account with DonorView. Additionally, we hired a specific employee to support outreach.
Should Do Recommendations	
Critical to the overall success of the enrollment marketing recommendations, SPA will need to prioritize digital strategies while continuing to utilize traditional methods of marketing.	Signed contract to start with School Mint July 1.
Traditional Strategies - Street Team Campaigns - SPA Referral Campaign - Grassroots Marketing Efforts	Assigned a specific employee to support enrollment and outreach 100% of the time.
Complete Audit And Update Of The SPA Website	Project Manager will complete this by October 15, 2023.
Utilize Enrollment Software Technology for Enrollment Marketing	Signed contract to start with School Mint July 1.
Rebranding	Board gave direction at 6/13 Board meeting to adopt nickname of CoCoARTS
Create A Strategic Enrollment Marketing Plan	Project Manager, CBO and ED will need to develop this by November 1, 2023.