



The Mountain Community School

Fundraising - 5k Focused

Published on August 1, 2025 at 8:18 AM EDT

Date and Time

Friday August 1, 2025 at 8:15 AM EDT

Location

TMCS

Agenda

Presenter

Time

I. Opening Items

8:15 AM

A. Record Attendance

1 m

B. Call the Meeting to Order

II. 5K

8:16 AM

The 5K is on September 7th at 4pm

A. Color Run

5 m

Should we do a color run? Go over Shalee's research about Color Run.

B. Registration/ Web Page

10 m

	Presenter	Time
	What Platform are we going to use for Registration? Who is going to set up Registration? Who is going to set up web page for 5K?	
C.	Promoting the 5K How do we plan to promote the 5K? Assign everyone task to get the word out.	10 m
D.	5K Shirts Where are we getting the shirts? Who is going to take this on, this includes making sure Logo's for sponsors on the back of the shirts.	5 m
E.	Sponsorships Where are we with sponsorships? Who has been contacted? We need a point person who is making sure we get logos on shirts and on the social media. Also, sending Thank you cards.	10 m
III.	Other Business	8:56 AM
A.	Event Planning Process/Standards/Framework Explore Big-Picture Variables: <ol style="list-style-type: none"> 1. How do we decide whether a fundraiser idea "fits" with the TMCS values and community? 2. How do we measure the "success" of an event? 3. How is feedback gathered after an event? What type of feedback? How is it digested and incorporated? 4. What is our standard approach to marketing the events to stakeholders? <ol style="list-style-type: none"> 1. Year-round efforts? 2. Sponsors per event, per school year, per... 5. Establish planning tools (new-event checklists, marketing plans, volunteer positions, subcontractors, etc.) that can be used. 	10 m
B.	Set Dates for Future Fundraisers Hoopla for the Moola, Readathon, etc.	10 m
C.	Spirit Nights Anyone interested in helping get spirit nights set up?	5 m
IV.	Closing Items	9:21 AM

	Presenter	Time
A.	Adjourn Meeting	