



Michael Tilden

Proposal

For: Stargate School

From: Michael Tilden, Professional EOS Implementer®

Description: Implementation of EOS® (Entrepreneurial Operating System™) for Stargate School.

Objective: Fully implement the EOS Business Operating System for the Stargate School leadership team. Provide instruction, facilitation, and guidance in learning and mastering the complete, holistic EOS system, including all concepts and EOS Tools until such time the leadership team is able to facilitate independently.

Engagement: Typically, 24 months.

Process: The EOS journey comprises a series of off-site, all-day sessions with the leadership team, beginning with 3 sessions within the 1st 60 days (each 30 days apart), then quarterly sessions every 90 days, and a 2-day Annual Planning session at year-end. **See EOS Process on final page*

Each session day agenda is described (in order) as follows:

Day 1 – Focus Day Agenda (6-8 hrs)

- **Hitting the Ceiling** – Context for EOS. Discuss the reasons organizations get stuck. Create leadership team clarity and getting everyone on the “same page” and “rowing in same direction.”
- **Accountability Chart** –Determining the “right structure” for the organization and who is accountable for what.
- **Rocks** – Establish specific organization and individual priorities for the next 60 days.
- **Meeting Pulse** – Teach a meeting cadence and structure that will increase communication efficiency, improve prioritized issues solving and increase team health.
- **Scorecard** –Identify new and/or evaluate current key metrics for the organization to measure on a weekly basis.

Day 2 – Vision Building Day 1 Agenda (6-8 hrs) [30 days after Focus Day]

- **Review** - Focus Day tools from Day 1
- **Issues List** - Establish/build Issues List for future issues solving sessions.
- **Core Values** – Discovering the school’s Core Values.
- **Core Focus™** - Discovering the school’s Core Focus™
- **10-Year Target™** - Determine 10-Year Target



Michael Tilden

Day 3 – Vision Building Day 2 Agenda (6-8 hrs) [30 days after VB Day 1]

- **Final review** - Focus Day tools (mastery)
- **Marketing Strategy** – Determine Target Market, 3- Uniques™, Proven Process™, Guarantee
- **3-Year Picture** – Create 3-Year Picture. What does it look like?
- **1-Year Plan** – Create top priorities for year.
- **Rocks** – Leadership team sets 90-day priorities for organization and individually
- **Issues List** – Finalize Issues List for future issue solving

Quarterly Sessions Agenda (6-8 hrs) [90 days after VB Day 2 or any previous quarterly]

- **Review** - Prior quarter
- **Review** - All previous “Vision/Traction” items to ensure entire leadership team is still on same page.
- **EOS Tools** – Teach 1 EOS leadership team tool as applicable.
- **Rocks** – Leadership team sets new organization and individual 90-day priorities
- **IDS** – Laser focused issues solving session. Prioritizing and solving issues at the root.

Annual Planning Session Agenda [2-day] (6-8 hrs/each day) [at year-end]

- **Day 1**
 - Review prior year/prior quarter
 - Team Health
 - Organizational Check-up™
 - SWOT Analysis and Issues List
 - Review all previous “Vision/Traction” items to ensure entire leadership team is still on same page.
 - Update 3-Year Picture
- **Day 2**
 - Review new 3-Year Picture
 - Set new 1-Year Plan
 - Set new organization and individual 90-day priorities
 - IDS – Extended issues solving session. Prioritizing and solving issues at the root.

Investment: The fee per session day is \$5,000 and is guaranteed. If you receive value, please pay at the end of each session. If you have not received value, you don't pay. There are no deposits, or retainers. You pay as you go after each session. Stop any time.

The session fee includes the following:

- Leadership team manuals for each participant
- All EOS tools, documents, and training materials
- EOS videos, and other learning aids
- Daily access, in between sessions, to Michael Tilden for assistance, questions, or guidance.

*NOTE: All leadership team members must attend the 90-Minute Meeting (no cost) which will give them an overview and understanding of EOS **PRIOR** to scheduling the initial Focus Day.*

THE EOS MODEL®



THE EOS PROCESS®

