



### **Engagement Department**

Rebecca MacAlpine
Director of Engagement



### **Engagement Department Overview**

- Meet the Director of Engagement
- Mission and Vision of the Engagement Department
- Sampling of Engagement Department Projects & Data







### **Director of Engagement**



- Career in Education
- History of Engagement Department
- Director of Engagement's Role





### Mission and Goals of the Engagement Department

#### Mission

The mission of the Engagement Department is to create activities that foster connectedness and build community.

#### Overview of Goals

The Engagement Department plans to design, create, plan, implement and manage events that foster community and support retention. Engagement Department events will include but are not limited to field trips, virtual scholar workshops, contests, scholar recognition, graduation, promotion, back to school picnics, learning coach workshops, scholar clubs and more.





### **LCAP Goals & Engagement Department**

The Engagement Department does the following to support LCAP Goals:

- Design, create, plan, implement and manage events that support retention and encourage engagement from scholars and parents.
- Manage all scholar clubs in order to continue increasing the number of active scholar clubs
- Manage NHS and launch NJHS in order to support scholars academic achievement
- Design, plan and manage Graduation ceremonies to support scholar graduation rates





## 2018-2019 School Year Field Trips

- Back to School Picnics
- LA County Fair
- SDCAP Musical Theatre Class
- Fresno Chaffee Zoo Docent Lead Tour & Bird Show
- Birch Aquarium
- OC Zoo Docent Lead Tour
- · Fine Art Class at Mission: Renaissance
- Cal Earth
- Mission San Juan Capistrano
- · Big Fresno Fair
- Magic Mountain Homeschool Day
- Time Travelers Day
- SD Zoo
- Claremont Chef's Academy
- iFly Ontario
- Riley's Farm Civil War Tour

- Logan's Candies
- Thousand Oaks Apple Store Lesson
- Ocean Quest Newport Beach (Discovery Cube)
- How the Grinch Stole Christmas
- Young Chef's Academy (Fresno)
- Warner Bros Studio Tour
- Drum Barracks Guided Tour
- Getty Villa
- Western Science Center
- Medieval Times
- Nutcracker Performance
- Monterey Bay Aquarium
- Basilwood Farm Tour
- Downing Planetarium
- AVID Leadership Conference





# 2018-2019 School Year Field Trips

- Spelling Bee
- SDG&E
- JPL
- · Geo Bee
- John's Incredible Pizza
- Apple Store at the Grove
- Ballis Glass
- Knott's Berry Farm Energy in Motion
- CIMI Science Camp
- AVID Clippers Game
- San Onofre Tour
- USS Midway Museum
- The Sawdust Factory

- AstroCamp
- The Getty Center
- Subzero Ice Cream Presentation
- Snow Valley Ski Trip
- Legoland
- Wonder Valley
- 8th Grade Grad Bash at Universal
- SeaWorld
- Freedom in Motion Demo Day
- Designing a Disney Story
- Columbia Science Center
- Forestierre Underground Gardens
- · Grad Bash at Universal Studios for 12th Graders





























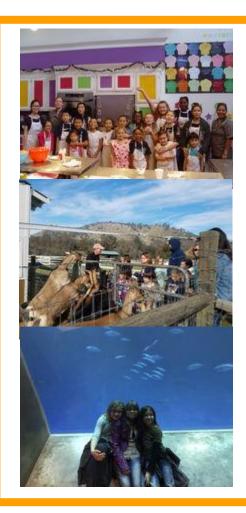






















## 2018-2019 School Year Scholar Clubs

Arts & Crafts Club

Awesome Elementary Artist's Club

Chess Club

Computer Code Club

Cooking Club

Creative Writing Club

Dance Club

History of Classic American Animation Club

Genders & Sexualities Alliance

LEGO Club

Minecraft Club

NHS

NJHS

Performing Arts Club - Middle & High School

Photo Club

Scholar Leadership Council

Sewing & Quilting Club

Science Olympiad

Video Production Club

Virtual Field Trips Club





# Fall/Winter 2018 Virtual Scholar Workshops

- Veteran Guest Speaker from USS Midway Museum
- Character Day Celebration
- Be Strong Live Tour Simulcast
- Spirit Week Chill N Chat
- Scholar Talent Show
- Pivot Point Guest Speaker
- Hour of Code
- Music Lesson with Ms. Noller





# Fall/Winter 2018 Scholar Recognition

Scholars of the Month have been awarded for the following months:

- September
- October
- November
- December





## **2018-2019 School Year Graduation and Promotion**

#### San Diego

June 11, 2019 Maderas Golf Club

#### Los Angeles

June 12, 2019 Carson Event Center

#### Fresno

June 13, 2019 Smittcamp Alumni House at Fresno State













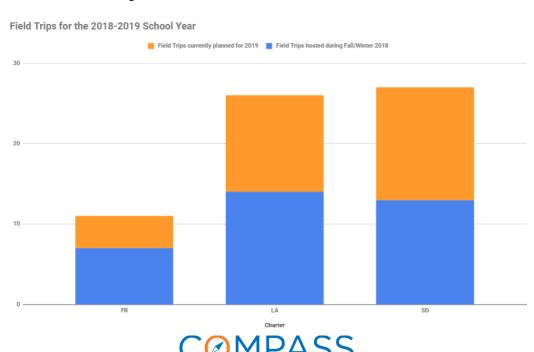








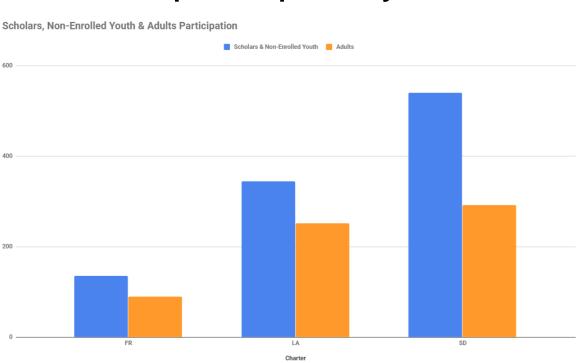
## Field Trips Offered & Planned by Charter for 2018-2019



**CHARTER SCHOOLS** 



### **Field Trip Participation by Charter**

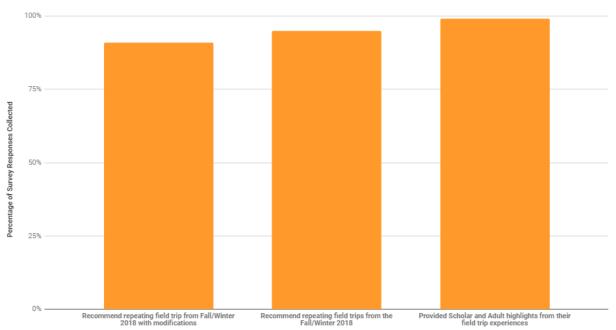






### **Engagement Satisfaction**

Percentage of Survey Responses Collected vs. Summary of Feedback









### **Thank You!**

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