

COMPASS

CHARTER SCHOOLS



Univision Display ads


- Targeting teens & parents
- Focus on graduating with a high school diploma.

Links to homepage: <https://www.compasscharters.org/>



GRADUATE EN COMPASS
CHARTER SCHOOLS

¡ENLÍSTATE AHORA ES 100% GRATIS!




GRADUATE EN COMPASS
CHARTER SCHOOLS

100% ONLINE HIGH SCHOOL DIPLOMA PROGRAM

¡ENLÍSTATE AHORA ES 100% GRATIS!

- ✓ Live Online Classes
- ✓ Excellent Support
- ✓ Homework help
- ✓ Engaging Curriculum

CLICK HERE



COMPASS
CHARTER SCHOOLS

¡ENLÍSTATE AHORA ES 100% GRATIS!

HIGH SCHOOL DIPLOMA PROGRAM

LEARN MORE CLICK HERE



COMPASS
CHARTER SCHOOLS

¡ENLÍSTATE AHORA ES 100% GRATIS!



Facebook

New Video Cover!

The screenshot displays the Facebook profile for Compass Charter Schools. At the top, the navigation bar includes the search bar with the text "Compass Charter Schools", the user profile "Anita", and navigation options "Home 26+", "Friends", "Messages", and "Notifications".

The main cover image is a video thumbnail featuring a laptop, a hand pointing at a map, and the text "COMPASS CHARTER SCHOOLS Become a Scholar Today! ENROLLING NOW".

Below the cover image are the interaction buttons: "Like", "Follow", "Share", and "...". To the right of these buttons are "Learn More" and "Message" buttons.

The left sidebar contains the page name "Compass Charter Schools" with a verified badge, the handle "@CompassCS", and a navigation menu with options: "Home", "Posts", "Reviews", "Videos", "Photos", "About", "Likes", and "Events". A "Create a Page" button is located at the bottom of the sidebar.

The main content area is divided into three sections:

- Featured For You:** A carousel of featured posts. The first post is for a "Virtual Information Session" on Tuesday, June 6th at 1 PM PST, featuring Kimberly Low, Elementary School Teacher. The second post is for a "Welcome to Demo Day" event at MIT's SCRATCH, with 593 likes.
- Education:** A section showing a 5.0 star rating.
- Community:** A section showing "Invite your friends to like this Page", "593 people like this", and "610 people follow this".

At the bottom, the "About" section is visible, showing the address "850 Hampshire Rd, Suite F 91631", the phone number "855-937-4227", the website "www.compasscharters.org", and the category "Education".

Enrolling Now Ad

Compass Charter Schools
Sponsored · 🌐

👍 Like Page

Enrollment is now open for the 2017 - 18 school year for new scholars!
Come join the CCS community! <https://goo.gl/ESkosw>



Enrollment Now Open!

Compass Charter Schools is a free public charter school with year-round admissions for scholars in grades TK-12.

COMPASSCHARTERS.ORG

Sign Up

36 Reactions 5 Shares

👍 Like 🗨 Comment ➦ Share

Performance Demographics Placement

5,547

Results: Link Clicks

206,710

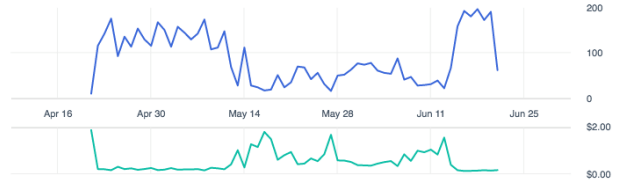
People Reached

\$1,826.66

Amount Spent

Custom

5,547 Results: Link Clicks \$0.33 Cost per Result 1.40% Result Rate

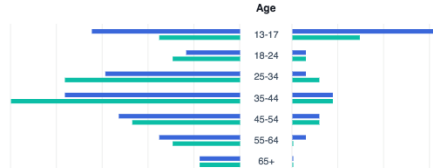


Performance Demographics Placement

5,547 Results: Link Clicks 206,710 Reach

All Women
68% (3,770)
72% (148,083)

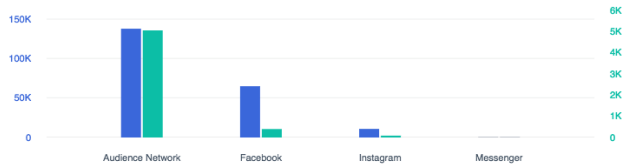
\$0.35
Cost per Result



All Men
32% (1,752)
28% (56,954)
\$0.29
Cost per Result

Performance Demographics Placement

206,710 Reach 5,547 Results: Link Clicks \$1,826.66 Amount Spent



Device Type

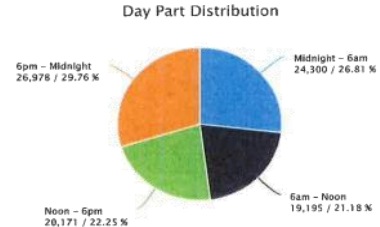
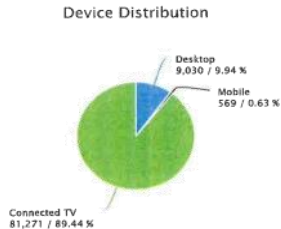
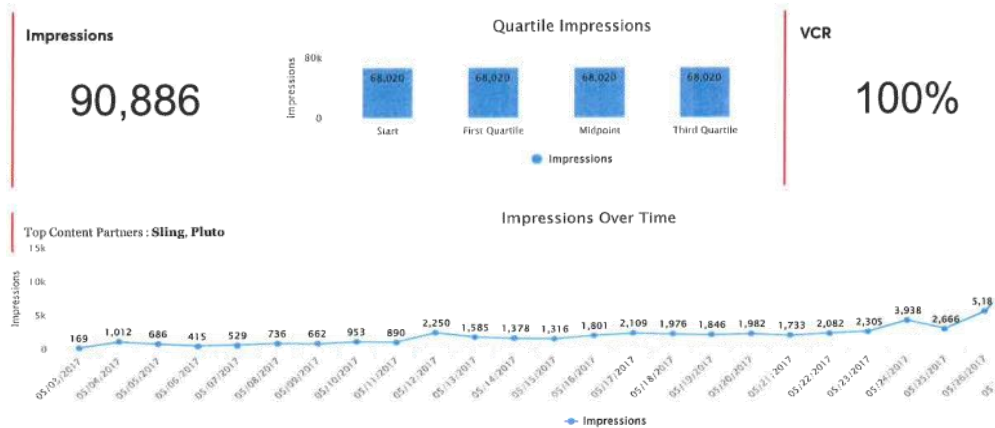
Mobile and Desktop

About Placement Results

Ad delivery is optimized to allocate your budget to placements likely to perform best with your audience, based on your targeting and bid amount.

Learn more

OTT Fresno



OTT Los Angeles

Impressions

62,283

Impressions
80k
0



Quartile Impressions

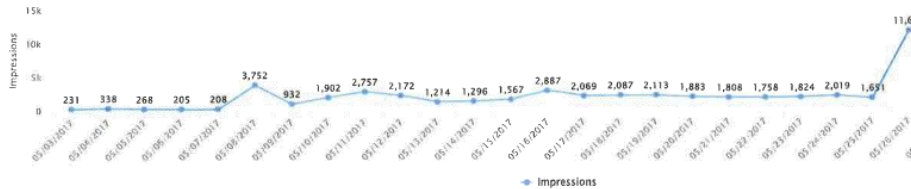
Impressions

VCR

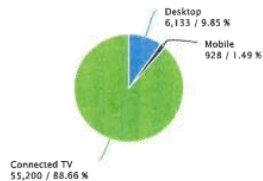
97%

Top Content Partners: **Sling, Pluto, Xumo**
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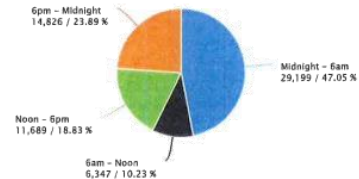
Impressions Over Time



Device Distribution



Day Part Distribution

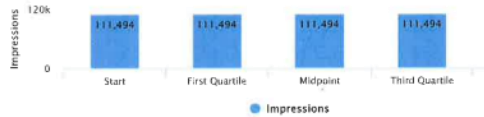


OTT San Diego

Impressions

124,549

Quartile Impressions



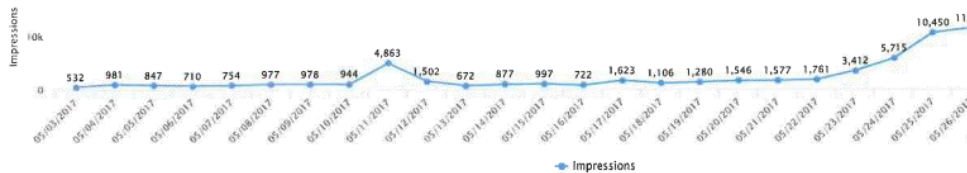
VCR

100%

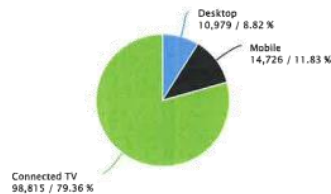
Top Content Partners : Sling, Tubi TV, Pluto

20k

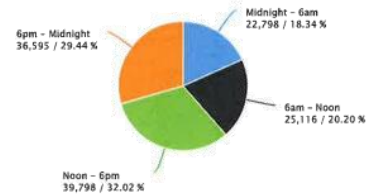
Impressions Over Time



Device Distribution



Day Part Distribution



July Print Ads

Print ads to run in the July issues of:

- San Diego Family
- Central California Parent
- L.A. Parent

Home School & Online Programs Available

One of California's leading WASC-accredited, independent study charter schools

HOME SCHOOL PROGRAM

- ✓ Parent choice curriculum
- ✓ Competitive instructional funds
- ✓ Virtual meetings
- ✓ Subscription package

ONLINE PROGRAM

- ✓ Engaging curriculum
- ✓ Live online classes
- ✓ Homework help
- ✓ Excellent scholar support



ENROLL TODAY!

877.506.8631

CompassCharters.org

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