



CEO Report  
June 26, 2017

Great work is happening throughout the organization. This report is meant to highlight several of the functional areas with updates for the Board of Directors:

Academic Affairs

- Middle and high school coordinators, counselors, and teachers hosted inaugural Elementary to Middle School and Middle School to High School Transition online meetings for incoming 6th graders and 9th graders.
- Elementary scholars participated in the Week of Code, The Great Kindness Challenge, Digital Learning Day and more.
- High school Comprehensive Biology and Chemistry wet labs took place this year with 8 live lab days throughout the school year which continued to allow for scholars earning A-G lab credit.
- 25 high school scholars participated in concurrent enrollment during the 2016-17 academic year, completing 31 courses at local community colleges. Seven (7) scholars will be enrolled over the summer.
- 43 high school scholars participated in the Accelerated Course Options Program (ACOP) during the 2016-17 academic year, completing an additional 87 courses towards meeting graduation requirements.
- 49 high school scholars graduated as part of the class of 2017. From the graduating class we awarded 5 Golden State Seal Merit Diplomas, 1 State Seal of Biliteracy, 3 Gold Presidential Awards, and 4 Silver Presidential Awards. While attending CCS, 13 graduating seniors participated in the concurrent enrollment program at local community colleges and earned over 75 units in college credit. We held graduation ceremonies on June 8 (Sonoma area), June 9 (Fresno area) June 12 (Los Angeles area) and June 13 (San Diego area). *See enclosed press release.*
- 129 middle school scholars promoted as part of the class of 2021. From the promoting class we awarded 4 Gold Presidential Awards and 4 Silver Presidential Awards. We held promotion ceremonies on June 8 (Sonoma area), June 9 (Fresno area) June 12 (Los Angeles area) and June 13 (San Diego area).
- We successfully administered the California Assessment of Student Performance and Progress (CAASPP) across 16 sites statewide. Scholar participation rate also significantly increased from 53% in 2016 to 81% in 2017.
- A total of 1,370 scholars were served by CCS this 2016/17 school year. 1,104 were newcomers, and of this amount 17% derived from our Options program.
- Scholar of the Month recognition program continues. *See enclosed press releases.*

### Operations

- An investment ladder has matured with JP Morgan Chase. We have not rolled these funds over, per policy. *See enclosed portfolio report.*
- Organizational changes have transpired since the last meeting. *See enclosed worksheet.*
- Our San Diego Center officially closes on August 31 once the lease expires. We will vacate the Center on June 30, however, all remaining items. We have not used the Center for scholar activities since the beginning of the year due to the Shasta ruling.

### Strategic Initiatives

- CCS Compass Connection – our quarterly eNewsletter for all stakeholders is complete and includes upcoming opportunities for scholars, families, and staff. *See enclosed issue.*
- CCS participated in several events throughout the community to increase exposure, including the San Diego Kids Expo, Great Homeschool Convention, Discovery Con, Imaginology, CSUN Movie Nights, and Art Trek Workshop
- Our Director of Strategic Initiatives spoke at the Homeschool Multicultural Network Seminar in the spring.
- Our Director of Strategic Initiatives was in the Oprah channel show "For Pete's Sake" to talk about homeschooling with her daughter and others from the Multicultural Network.
- Re-enrollment for the 2017-18 school year opened on March 1, and enrollment for new scholars opened on March 20. We currently have 950 scholars enrolled for the upcoming school year.
- We have been working with the StrongMind Marketing Department to create a robust marketing plan for the spring and summer, with a goal to retain current scholars and enroll prospective scholars. Target markets for the plan include the greater Fresno, Los Angeles and San Diego areas, using a wide-range of tactics and tools. *See enclosed presentation.*

### Miscellaneous

- A Planning Survey was sent to all stakeholder groups, to solicit feedback for both the LCAP and to plan for the upcoming year. *See enclosed results.*

We are closing out the 2016-17 academic year, and have made great strides to increase the impact of our educational experiences. My thanks to our team for everything they do each and every day.

Respectfully Submitted,



J.J. Lewis  
President & CEO