



CEO Report
March 27, 2017

Great work is happening throughout the organization. This report is meant to highlight several of the functional areas with updates for the Board of Directors:

Academic Affairs

- A total of 1,369 scholars are enrolled in our five (5) charters. Last year at this time we had 1,546 scholars enrolled in the system.
- We have received NCAA-accreditation for our schools for our 2015-16 school year and beyond. Scholars participating in sports who take courses that are on our NCAA course list will be eligible for scholarships for either division 1 or division 2 schools. *See enclosed press release.*
- Registration for CAASPP testing is underway. We currently have over 60% of our scholars registered for testing. A parent workshop, "The Importance of CAASP Testing Workshop" was hosted last week by our Assessment Specialist Beth Sneyd.
- The Counseling Services Department hosted three (3) virtual workshops for our middle and high school scholars around a March Madness theme this month.
- Tracks A and B semester 1 Honor Roll has been announced. Track C Semester 1 Honor Roll will be announced by the end of March. *See enclosed press releases.*
- Scholar of the Month recognition program continues. *See enclosed press releases.*

Operations

- An investment ladder has matured with JP Morgan Chase. We have not rolled these funds over, per policy. *See enclosed portfolio report.*
- Organizational changes have transpired since the last meeting. *See enclosed worksheet.*
- We participated in a Beta test for a new TRAX payroll system which is being launched on March 26. The new version of TRAX has features which improves the payroll process in many ways and will be very useful to CCS.
- Staff self-assessments using Bamboo HR are were completed in early March. Reports within the BambooHR portal provide Human Resources with the ability to see real-time completion progress as well as see school wide staff responses on a graph plotting engagement and overall performance levels.

Strategic Initiatives

- We have hosted many engagement events for our scholars over the last few months. Families have provided positive feedback about the additional educational and social opportunities for their scholars. We have created an Event Newsletter that is sent to families to help them keep up with our events and RSVP dates. *See enclosed newsletter.*
- We have hosted two (2) Virtual Informational Sessions and scheduled four (4) additional sessions over the next two (2) months as a way to provide information about our program to interested families. There is PowerPoint presentation about the school and we save time for Q&A with attendees at the end of the session. These are being well-received and one part of our growth strategy.
- We have acquired an account with Jostens to be able to provide cap and gowns to our graduating seniors, as well as an opportunity for seniors to purchase other items to celebrate this important milestone.
- Re-enrollment for the 2017-18 school year opened on March 1. We currently have 814 scholars who have committed to reenrolling next year. Enrollment for new scholars opened on March 20.
- We are working with StrongMind to create a robust marketing plan for the spring and summer, with a goal to retain current scholars and enroll prospective scholars. Target markets for the plan include the greater Fresno, Los Angeles and San Diego areas, using a wide-range of tactics and tools.

Miscellaneous

- I attended the Orange Center School District Board of Education meeting on February 15 and the Acton-Agua Dulce USD Board of Trustees meetings on February 23 and March 9 to share updates on our rebrand.
- I hosted Parent Town Halls in late February, to share the rebrand announcement with our families and share important information and updates on the upcoming 2017-18 school year.
- We successfully rebranded to Compass Charter Schools on March 1, with a new logo, mascot, website and more. Visit our revamped site at www.compasscharters.org. *See enclosed press release.*

A lot of great work is taking place, thanks to our dedicated staff, to continue to improve the educational experience we provide our scholars. My thanks to our team for everything they do each and every day.

Respectfully Submitted,



J.J. Lewis
President & CEO