# **Website Privacy Policy**

Date: May 14th, 2024

This Privacy Policy describes the policies and procedures of Compass Charter Schools ("Charter School") in safeguarding, preserving, and respecting your privacy rights.

We use Your Personal data to provide and improve our Website. By using our Website, You agree to the collection and use of information in accordance with this Privacy Policy.

#### What Information is Collected

We collect several types of information from and about users of our Website, including the following:

#### Enrollment Information

Through our Website you may voluntarily submit your child's personal information for the purpose of enrolling in HCS. School Pathways, LLC a third-party vendor, is used to gather and maintain the personal information provided for the purposes of student enrollment. Parents who choose to enroll their child at HCS will be asked to provide the following information as part of the enrollment process:

- Parent/guardian's name;
- Child's name;
- Home/work/cell phone numbers;
- Home address:
- Addresses of other family members;
- Information regarding who has custody of your child; and
- Household income.
- Birth Certificate (Proof of Age)
- Residential Status
- Home Language
- Race/Ethnicity
- Parent Education
- Previous School Information

Such information is only gathered to the extent necessary to facilitate student enrollment. Both HCS and School Pathways will maintain such information in accordance with all applicable laws. The personal information provided will not be sold to third parties or otherwise disclosed under any circumstances, except when required by law.

For more information regarding the privacy policies School Pathways has implemented, please visit <a href="http://www.schoolpathways.com">http://www.schoolpathways.com</a>.

#### Contact Information to Receive HCS' Communications

Parents/ guardians and other users may voluntarily provide us with contact information (such as name, phone number and e-mail address) to receive HCS communications and/or to register for HCS activities and events. We will use contact information for the specific, limited purpose for which the information was obtained.

# <u>Usage Data</u>

Usage Data is collected automatically when using our Website. Usage Data may include information such as your device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

### Cookies

We use cookies and similar tracking technologies to track the activity on our Website and store certain information. These technologies remind us who you are and your preferences for our Website based on what you have done and told us before. The cookie is placed on your computer and is read when you come back to our Website. They let us track your usage of our Website, so we know which parts of our Website is most popular. You can reject cookies or cancel them by instructing your Web browser accordingly. However, if you select this setting you may be unable to access certain parts of our Website.

### Sources From Which Personal Information is Collected

We collect your personal information directly from you and from your interaction with our Website.

## Personal Information Provided by Parents About Children

HCS understands that student users who are under thirteen (13) years of age need special safeguards and privacy protection. Accordingly, HCS is committed to complying with the Children's Online Privacy Protection Act ("COPPA") to the extent applicable. In order to help ensure student privacy, HCS only receives personal information on our Website directly from parents. HCS will not at any time collect personal information from children on our Website.

### **How Your Information May Be Used**

We use your personal information to provide you with personalized service; to send emails, text messages, or phone calls about the information you have requested; to answer your requests; etc. You may choose to opt out at any time from these communications, which will cease all communications from us.

We may also use your information to track visits to our Website. This allows us to see which of our features are the most popular so we can better serve our users' needs. We may use your information to improve our Website and its contents, fulfill any other purpose for which your information was provided, to allow you to participate in interactive features on our Website, and for any other purpose with your consent.

We may share your information to contractors, service providers, and third providers used to support our operations for the limited purposes described above. HCS does not share, sell, or rent your contact information (e.g., email address, phone number) to any non-affiliated third-parties.

### **Site Security**

We monitor network traffic to identify unauthorized attempts to upload or change information or to otherwise cause damage to our Website. Anyone using our Website expressly consents to such monitoring.

We take appropriate security measures to protect unauthorized access, alteration or destruction of data.

#### **How Does our Site Handle Do Not Track signals?**

We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

#### Consent

Any person using our Website is deemed to have consented to this policy.

#### **Contact Forms**

Our Website offers a Contact Form that You can use to send Us inquiries. Only Your name and email address are required to submit an inquiry using the Contact Form. Providing a phone number in the Contact Form is optional.

Should You provide us with your name, email, or phone number using the Contact Form, this information will only be used to contact You pertaining to Your inquiry.

Names, emails, and phone numbers submitted via the Contact Form will not be shared with any third party providers, Service Providers, or affiliates.

# **Opt-In Email and SMS Communications**

Should You choose to enroll Your child with Compass Charter Schools, You may receive periodic newsletters, marketing, or promotional materials and other information that may be of interest to You or Your child. Should You wish to not be contacted in this way, You may opt-out of receiving any, or all, of these communications from Us by following the unsubscribe link or instructions provided in any email We send or by contacting Us via the information provided in the Contact Us section of this Privacy Policy.

We use the following Email Marketing Service Providers to manage and send emails or notifications to You.

# **ParentSquare**

ParentSquare is a mass notification and social networking system for schools. It supports schools with maintaining communications with students, parents, and families. Their Privacy Policy can be viewed at https://www.parentsquare.com/privacy/

Should You choose to enroll Your child with Compass Charter Schools, You may receive periodic phone calls or SMS notifications (i.e., text messages) from Your child's teacher or other school staff pertaining to Your child's progress in Our educational programs and any other pertinent information. Should You wish to not be contacted in this way, You may optout of receiving any, or all, of these communications from Us by contacting Your child's teacher or by contacting Us via the information provided in the Contact Us section of this Privacy Policy.

### **Links to Other Websites**

Our Website or Web Services may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party Websites or Web Services.

# **Changes to this Privacy Policy**

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page.

We will let You know via email and/or a prominent notice on Our Website, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

### **Contact Us**

If You have any questions about this Privacy Policy, You can contact us:

By email: itteam@compasscharters.org

By visiting this page on our website: https://www.compasscharters.org/contact/

By phone number: 855-937-4227

By mail: 850 Hampshire Road, Suite R, Thousand Oaks, California 91361