



Superintendent's Report  
September 24, 2022

Great work is happening throughout the organization. This report is meant to provide highlights and updates for the Board of Directors:

- We successfully hosted our in-person All-Staff Retreat August 1-4 in San Diego. We spent a majority of our time on our new Framework for the Future and Blueprint for Success, through facilitated sessions with our thought-partners from the Learner-Centered Collaborative. We also spent time in divisions and departments, focusing on preparing for the start of the 2022-23 school year.
- The inaugural 'The Firebird Chat: A Compass Podcast' launched on Wednesday, August 31. The goal for this podcast is to meet our strategic priority #4: become a recognized leader in personalized learning in California and beyond. Kimberly Aguilar, our Community Relations Coordinator, continues to see out members of the Compass family who would like to be part of the podcast.
- Compass leaders were invited to a Harvard-style cold call to share 'What went well this week?' and 'What do we need to be mindful of for the start of second semester and/or next school year?' A high-level synthesis has been shared with the leadership team.
- We are under-enrolled from our initial budget projections and increased our efforts to grow enrollment over the next month to meet our revised budget projections. Several efforts include:
  - *California State Outdoor Advertising Association.* We are partnering with the CSOAA to place billboards promoting Compass in San Diego and potentially the Bay area. This is part of their public service announcement program.
  - *Charter School Capital.* Continuing our work with Charter School Capital, whose efforts are targeting prospective online scholars. Efforts include targeted social media advertising, blog writing and promotion, and more. This partnership runs through mid-October.
  - *Niche.* We are working with Niche, whose efforts are targeting prospective scholars for both academic programs. Efforts include sponsored listings on Niche, remarketing (someone visits our site and leaves; online ads are targeted to them), and social media advertising.
- We will be conducting a combined WASC Self-Study for all three (3) of our charters this year. Oscar De Loyer, Special Assistant to the Superintendent and our WASC Coordinator, has been working diligently to prepare for this virtual visit. All staff are part of a committee to assist in this re-accreditation work.
- I have a standing meeting with our Compass Charter Schools of San Diego authorizer, Mountain Empire USD, every other Friday morning. Mr. Bill Dennett,

who formerly served as the authorizer appointee on our Board of Directors, is our point of contact with the district. We met last Friday, September 16 to discuss the state of the charter, enrollment, and the search for my successor.

- Compass will be participating in AVID's Collective Educator and Scholar Agency Survey. In October (and again in April/May), surveys will be sent which are designed to provide insight into the extent to which educators on a campus take intentional actions based on shared beliefs and trust that, together, they can increase opportunity and measurable success for all scholars and each other. The Scholar Agency Survey is designed to help educators understand the extent that scholars build relationships, persist through obstacles, and develop academic, social, emotional, and professional knowledge and skills.
- Both Compass Charter Schools of Los Angeles and Compass Charter Schools of San Diego have been identified as Willams Review schools this year. This is the first year public charter schools have been part of the annual review, due to changes in Ed Code. Our selection is due to our identification as CSI schools (Comprehensive Support and Improvement, based on low graduation rates in 2018; no exit opportunity due to COVID-19 and the pause on the California Dashboard). A number of activities have and will be occurring in September as part of our Williams Review:
  - Both Charters
    - 25% of our scholars were sent a Google Survey, due back by next Wednesday, September 28, which asks them if they have curriculum, access to the Internet, etc. It is a short four (4) question survey.
    - 25% of our staff were sent a Google Survey, due back by next Wednesday, September 28, which will ask if they are aware of any scholars not having access to curriculum, the Internet, etc. This too will be a short survey.
    - Data was pulled from the SIS on Thursday, September 15 (online course login information, course information and enrollment information, digital processes, total scholar enrollment by grade and county, etc.).
  - Los Angeles Charter
    - Visit to our Central Office in Thousand Oaks next Friday, September 29.
  - San Diego Charter
    - Representatives from the San Diego County Office of Education visited our Orange County Learning Center in Santa Ana this past Tuesday, September 20. Our Facility Inspection Tool (FIT) scored an 85.58% (fair).
- Compass hosted an APLUS+ Fall 2022 regional meeting at our Orange County Learning Center (OCLC) in Santa Ana this past Thursday, September 22.
- We will be submitting Year-End Reports for 2021-22 to all of our authorizers, sharing key points of pride for the past school year. *See enclosed presentations.*
- The search for the next Superintendent & CEO of Compass is progressing. *See enclosed memo for an update.*

A lot of great work is taking place, thanks to our dedicated staff, to continue to improve the educational experience we provide our scholars. My thanks to our team for everything they do each and every day.

Respectfully Submitted,



J.J. Lewis  
Superintendent & CEO