

APPROVED



MCCPS Board of Trustees

Minutes

Dev Com Meeting

Date and Time

Monday January 27, 2025 at 11:00 AM

Location

In person at the MCCPS Conference Room

Please note that the in-person meeting will not be suspended or terminated if technological problems interrupt the remote connection.

Committee Members Present

Eric Neagle, Kimberly Nothnagel, Stephanie Brant

Committee Members Absent

James Lewis, Jeff Barry

I. Opening Items**A. Record Attendance****B. Call the Meeting to Order**

Kimberly Nothnagel called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Monday Jan 27, 2025 at 11:00 AM.

C. Approve Minutes

Kimberly Nothnagel made a motion to approve the minutes from November 25, 2024 DevCom Quarterly Meeting on 11-25-24.

Eric Neagle seconded the motion.

The committee **VOTED** unanimously to approve the motion.

II. Establish Committee Priorities for 24/25 Academic Year

A. Sponsorship for Talent Show

- Overall sponsorship goal of \$5K. Sponsorship levels:

1. Captain Circle - \$2K. Steering us towards bold new horizons. Listed as presenting sponsor on all marketing collateral. Table at talent show. Logo listed top on website, poster, programs, and emails for event.
2. Anchor Ally - \$1K. Providing stability and financial support for the future of the school. Logo or name listed on website, posters, programs, and emails for event.
3. Compass Contributors - \$500. Logo or name listed on website, posters, programs, and emails for event.

- Will publicize sponsorship opportunities and solicit sponsors through DevCom, planning committee, BOT, and staff.
- Kim will create 1 page sponsor fact sheet and send around to committee to work on.

B. Program Ads for Talent Show

Will sell space in the event program. \$15 for 2 lines of text, \$20 for 2 lines and a picture. Will require a volunteer to help us with the layout/design for the program.

C. Volunteer Committee for Talent Show

Call for volunteers on the save the date. Volunteers will assist with the fun, party planning side of the event. Roles needed on the committee:

1. layout/graphics for the program
2. solicit sponsorship from local businesses
3. solicit auction items

D. Fund-A-Need

Committee did not make a decision on whether to have a fund-a-need as part of the event. Stephanie to think about needs within the school and whether any of them would be a good fit.

III. Other Business

A. Day of Giving

Planned for June 2025. Committee discussed whether it would be beneficial to have an item to recognize donors, like engraved bricks on a walkway. This could be used for the outdoor classroom by the 5/6 grade exit.

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:00 PM.

Respectfully Submitted,
Kimberly Nothnagel