

APPROVED



MCCPS Board of Trustees

Minutes

Dev/Com

Date and Time

Tuesday October 18, 2022 at 8:00 AM

Location

MCCPS

17 Lime Street

Marblehead, Ma 01945

Please note that the in-person meeting will not be suspended or terminated if technological problems interrupt the remote connection.

Committee Members Present

Alexandra Stark (remote), Connie DeBoever, Jessica Gelb, Jill Weinreb, Peter Cohen, Sara Pouladian

Committee Members Absent

Beth Taranto, Ellen Lodgen

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

Jessica Gelb called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Tuesday Oct 18, 2022 at 9:05 AM.

C. Approve Minutes

Couldn't approve minutes because not everyone was present. Will approve minutes next meeting.

II. Development & Communications

A. Recruitment

Ways to create a "one pager" for families to learn more about Charter.
Reach out to someone who can create a video about Charter-interviewing students, caregivers, alumni...
Send home flyer about meeting and recruitment in addition to an email

III. Parent Night Out

A. Entrepreneur Fair

Jill-going to call Beacon/Warwick and the Landing
Alex-going to call Bit Bar

Date? November 10 or November 17th

Time? 7-9pm (is that too late?).

Can Warwick do pizzas for the kids and then it can be from 6-8pm?

Entrepreneur Fair

need to form a committee

Someone run an enrichment. Connie-focus on finance/Alex-being an entrepreneur?

Have kids start crafting

Vision: entrepreneur fair inside, food trucks outside, games in the back lot. Family day.

Need to measure for how many booths. Invite the community at large. Great way to get people in the door to learn more about Charter.

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:00 AM.

Respectfully Submitted,
Jessica Gelb

Documents used during the meeting

- 2022_09_13_dev_com_meeting_minutes-2.pdf
- Dev Committee_AS Notes for Tues Oct 11.pdf