

APPROVED



MCCPS Board of Trustees

Minutes

Development & Communications Committee Monthly Meeting

Date and Time

Friday May 21, 2021 at 10:00 AM

Location

Remote via Zoom

Development and Communications Meeting Friday May 21st, 2021

Committee Members Present

Beth Taranto (remote), Ellen Lodgen (remote), Ian Hunt (remote), Jessica Gelb (remote), Paul Baker (remote), Susan Hauck (remote)

Committee Members Absent

Amy Leveroni, Connie DeBoever, Jeff Barry, Xhazzie Kindle

I. Opening Items**A. Record Attendance Paul Baker****B. Call the Meeting to Order**

Paul Baker called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Friday May 21, 2021 at 12:16 PM.

C. Approve Minutes of the March 2021 meeting

Minutes were not completed ahead of meeting, therefore no vote occurred.

D. HoS Update

Dr. Cohen provided his HoS update. Items included info' on enrollment 2021, Navigator Night, Spring Pops concert, new hires and plans to launch a capital campaign.

E. Navigator Night Debrief

The event raised just over \$20K. A decent amount given COVID restrictions and the general state of giving during the pandemic, even though the targeted take had been \$30K.

F. Development Goals May-June 2021 and beyond

Dr. Cohen shared that the school really needs to have a professional fundraiser in place to guide us and help raise the funds from outside entities etc. We need to tap into Alumni networks etc and maximize our returns from these possible donors. Susan Hauck shared similar thoughts and her belief that the basic groundwork was now in place for this work to happen. Susan also shared that she has decided to pursue other opportunities and will not be returning to MCCPS for the 2021/22 school year.

II. Other Business

A. Proposed Meeting Schedule for the remainder of the school year

The meeting ended abruptly at 10:33am due to a fire alarm on the school site. In the interests of safety, no vote to adjourn was taken and the staff on site evacuated the building.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 10:33 AM.

Respectfully Submitted,
Paul Baker