

APPROVED



MCCPS Board of Trustees

Minutes

Development & Communications Committee Monthly Meeting

Date and Time

Friday November 20, 2020 at 10:00 AM

Location

Remote via Zoom

Join Zoom Meeting

<https://us02web.zoom.us/j/81923176849?pwd=bjc3Q3ExWEhWcUI2c01hcjFia1BkQT09>

Meeting ID: 819 2317 6849

Passcode: 5407

Committee Members Present

Amy Leveroni (remote), Beth Taranto (remote), Connie DeBoever (remote), Ellen Lodgen (remote), Ian Hunt, Katherine Koch, Paul Baker (remote), Susan Hauck (remote)

Committee Members Absent

Jeff Barry, Xhazzie Kindle

Guests Present

Ian Hunt (remote), Jennifer Goldberg (remote), Jessica Gelb (remote)

I. Opening Items

A. Call the Meeting to Order

Paul Baker called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Friday Nov 20, 2020 at 10:00 AM.

B. Record Attendance and Guests

C. Approve remote attendance

Paul Baker made a motion to Approve remote attendance.

Connie DeBoever seconded the motion.

None

The committee **VOTED** to approve the motion.

Roll Call

Jeff Barry	Absent
Susan Hauck	Aye
Ian Hunt	Aye
Amy Leveroni	Aye
Connie DeBoever	Aye
Xhazzie Kindle	Absent
Paul Baker	Aye
Beth Taranto	Aye
Ellen Lodgen	Aye
Katherine Koch	Aye

D. Approve Minutes

Susan Hauck made a motion to approve the minutes from the October 2020 Development Committee Meeting Development Committee: October Meeting on 10-16-20.

Amy Leveroni seconded the motion.

The committee **VOTED** to approve the motion.

Roll Call

Xhazzie Kindle	Absent
Paul Baker	Abstain
Beth Taranto	Aye
Ian Hunt	Abstain
Jeff Barry	Absent
Susan Hauck	Aye
Amy Leveroni	Aye
Ellen Lodgen	Aye
Katherine Koch	Aye
Connie DeBoever	Aye

II. Development Committee

A. Head of School Update

Dr. Cohen provided a brief update to committee members

B. Reorganization of Development and Communication Committees

In the interests of collaboration, Peter and Susan proposed that the Development and Communication Committee's merge from and become one entity moving forward
Susan Hauck made a motion to Merge the Development & Communication Committees into one entity.

Paul Baker seconded the motion.

The committee **VOTED** to approve the motion.

Roll Call

Connie DeBoever	Aye
Jeff Barry	Absent
Ian Hunt	Aye
Amy Leveroni	Aye
Xhazzie Kindle	Absent
Susan Hauck	Aye
Ellen Lodgen	Aye
Beth Taranto	Aye
Paul Baker	Aye
Katherine Koch	Aye

C. Development/Communications Playbook

Susan and Ian provided a brief outline of their intention to formulate a a Development/Communications playbook. This will provide a guideline as well as inform all committees of the Board and enable the school to speak with one directed and focused voice. This will be especially important as we move forward with fundraising and capital campaign asks over the next few years.

D. Upcoming Development Initiatives

Susan outlined her goals for the next six months or so: enrollment, postcard mailing, alumni outreach, inclusivity in participation of all families regardless of income, April/May fundraisers etc.

E. Upcoming PTO Activities

Connie provided an update on the "Take out Tuesday's " initiative which has been a huge success.

These events not only provide funds to the PTO but also help build community outreach and actually help these local restaurants to survive through the harsh winter months. Charter is not just taking from these businesses but also giving back.

III. Closing Items

A. Adjourn Meeting

The December Committee meeting will be held at 10am on 12/18/20

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 11:00 AM.

Respectfully Submitted,

Paul Baker