

APPROVED



MCCPS

MCCPS Board of Trustees

Minutes

Monthly Development Committee Meeting

Date and Time

Friday September 18, 2020 at 10:00 AM

Join Zoom Meeting

<https://us02web.zoom.us/j/85370571155?pwd=ZGsyRy9YVFQyVE9IMnllQ0hHWIRoUT09>

Meeting ID: 853-7057-1155

Password: 5386

Dial by your location

(312) 626 6799

(646) 558 8656

(301) 715 8592

(346) 248 7799

(669) 900 9128

(253) 215 8782

Committee Members Present

Amy Leveroni (remote), Beth Taranto (remote), Connie DeBoever (remote), Ellen Lodgen (remote), Katherine Koch (remote), Peter Cohen (remote), Susan Hauck (remote), Xhazzie Kindle (remote)

Committee Members Absent

Jeff Barry

I. Opening Items

A. Call the Meeting to Order

Ellen Lodgen called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Friday Sep 18, 2020 at 10:00 AM.

B. Record Attendance and Guests

C. Approve remote attendance

Ellen Lodgen made a motion to accept remote attendance.

Connie DeBoever seconded the motion.

The committee **VOTED** to approve the motion.

D. Approve Minutes

Ellen Lodgen made a motion to approve the minutes from July 24, 2020 Development Committee Monthly Meeting on 07-24-20.

Susan Hauck seconded the motion.

The committee **VOTED** to approve the motion.

II. Development Committee

A. Recruitment of New Committee Members

- working on recruiting new members, especially some additional parents
 - goal is about 5 more permanent members and then some additional to take leadership roles for events
- identifying skills or area of expertise that will have added value to the goals of the committee
 - financial appeals, marketing, social media, PR
- as begin to plan events will be asking committee members to take the lead on an event
- will tap alumni and faculty for some support and help
- Amy L and Susan will meet about the spring event

B. Student Success Fund Appeal and Outreach Planning

- Peter discussed the unprecedented expenses due to Covid that require even more funds than our typical needs
- looking for new sources of funds
- Student Success Fund has raised \$12,500 to date- about 42% of our \$30,000 goal

- Susan following up with calls re Student Success Fund

C. Committee Member Roles

- See Section A
- Committee members will be asked to take on specific roles based on their skill set
- Committee members and other support people will be asked to take on specific roles for upcoming events

III. Other Business

A. Additional Discussion

- "Celebrating Community"- Beth working on creating a list of community businesses supporting our school to share with families to ask them to support these businesses
- Fall online auction
- working on organizing communications
 - Peter, Susan, Katherine working together
 - a communication calendar has been developed to streamline messaging
- New logo
- new website almost ready to launch
- Susan and Katherine are part of a Charter Association group whose focus is communication

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 11:00 AM.

Respectfully Submitted,
Ellen Lodgen

Documents used during the meeting

- 2020_07_24_development_committee_monthly_meeting_minutes.pdf