

APPROVED



**MCCPS**

## MCCPS Board of Trustees

### Minutes

#### Monthly Development Committee Meeting

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##### **Date and Time**

Friday September 18, 2020 at 10:00 AM

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Join Zoom Meeting

<https://us02web.zoom.us/j/85370571155?pwd=ZGsyRy9YVFQyVE9IMnILQ0hHWIRoUT09>

Meeting ID: 853-7057-1155

Password: 5386

Dial by your location

(312) 626 6799

(646) 558 8656

(301) 715 8592

(346) 248 7799

(669) 900 9128

(253) 215 8782

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##### **Committee Members Present**

Amy Leveroni (remote), Beth Taranto (remote), Connie DeBoever (remote), Ellen Lodgen (remote), Katherine Koch (remote), Peter Cohen (remote), Susan Hauck (remote), Xhazzie Kindle (remote)

##### **Committee Members Absent**

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Jeff Barry

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## I. Opening Items

### A. Call the Meeting to Order

Ellen Lodgen called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Friday Sep 18, 2020 at 10:00 AM.

### B. Record Attendance and Guests

### C. Approve remote attendance

Ellen Lodgen made a motion to accept remote attendance.

Connie DeBoever seconded the motion.

The committee **VOTED** to approve the motion.

### D. Approve Minutes

Ellen Lodgen made a motion to approve the minutes from July 24, 2020 Development Committee Monthly Meeting on 07-24-20.

Susan Hauck seconded the motion.

The committee **VOTED** to approve the motion.

## II. Development Committee

### A. Recruitment of New Committee Members

- working on recruiting new members, especially some additional parents
  - goal is about 5 more permanent members and then some additional to take leadership roles for events
- identifying skills or area of expertise that will have added value to the goals of the committee
  - financial appeals, marketing, social media, PR
- as begin to plan events will be asking committee members to take the lead on an event
- will tap alumni and faculty for some support and help
- Amy L and Susan will meet about the spring event

### B. Student Success Fund Appeal and Outreach Planning

- Peter discussed the unprecedented expenses due to Covid that require even more funds than our typical needs
- looking for new sources of funds
- Student Success Fund has raised \$12,500 to date- about 42% of our \$30,000 goal

- Susan following up with calls re Student Success Fund

### **C. Committee Member Roles**

- See Section A
- Committee members will be asked to take on specific roles based on their skill set
- Committee members and other support people will be asked to take on specific roles for upcoming events

## **III. Other Business**

### **A. Additional Discussion**

- "Celebrating Community"- Beth working on creating a list of community businesses supporting our school to share with families to ask them to support these businesses
- Fall online auction
- working on organizing communications
  - Peter, Susan, Katherine working together
  - a communication calendar has been developed to streamline messaging
- New logo
- new website almost ready to launch
- Susan and Katherine are part of a Charter Association group whose focus is communication

## **IV. Closing Items**

### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 11:00 AM.

Respectfully Submitted,  
Ellen Lodgen

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### **Documents used during the meeting**

- 2020\_07\_24\_development\_committee\_monthly\_meeting\_minutes.pdf