

APPROVED



MCCPS Board of Trustees

Minutes

Development Committee Monthly Meeting

Date and Time

Friday July 24, 2020 at 10:00 AM

Location

Please note that Development Committee meetings have been changed to Fridays.

Join Zoom Meeting

<https://us02web.zoom.us/j/86783106701?pwd=c1JDUEdvM1Z1VmdYM0RFVXdaOXdFZz09>

Meeting ID: 867 8310 6701

Password: 5s5bvG

The next Development Committee meeting will be on Friday, August 21 at 10:00 am.

Committee Members Present

Connie DeBoever (remote), Ellen Lodgen (remote), Jeff Barry (remote), Peter Cohen (remote), Susan Hauck (remote)

Committee Members Absent

Amy Leveroni, Khazzie Kindle

I. Opening Items

A. Call the Meeting to Order

Ellen Lodgen called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Friday Jul 24, 2020 at 10:00 AM.

B. Record Attendance and Guests

C. Approve remote attendance

Jeff Barry made a motion to accept remote attendance.

Susan Hauck seconded the motion.

The committee **VOTED** to approve the motion.

Roll Call

Khazzie Kindle	Absent
Peter Cohen	Aye
Jeff Barry	Aye
Ellen Lodgen	Aye
Connie DeBoever	Aye
Susan Hauck	Aye
Amy Leveroni	Absent

Jeff Barry made a motion to accept remote attendance.

Susan Hauck seconded the motion.

The committee **VOTED** to approve the motion.

Roll Call

Khazzie Kindle	Absent
Peter Cohen	Aye
Amy Leveroni	Absent
Jeff Barry	Aye
Susan Hauck	Aye
Ellen Lodgen	Aye
Connie DeBoever	Aye

D. Approve Minutes

Susan Hauck made a motion to approve the minutes Development Committee Monthly Meeting on 06-18-20.

Jeff Barry seconded the motion.

The committee **VOTED** to approve the motion.

Roll Call

Peter Cohen	Aye
Jeff Barry	Aye
Susan Hauck	Aye
Connie DeBoever	Aye
Ellen Lodgen	Aye
Amy Leveroni	Absent
Khazzie Kindle	Absent

II. Development Committee

A. Finalize Development Committee Job Description and Goals

- Susan reviewed the revised job description and goals.
- Will be sent to the Board for approval after a few revisions that came up in our discussion

B. Recruitment

- goal of expanding membership of committee to 10-12 members
- will look for a combination of board members, parents, faculty, and community members who have specific skills that will add value to the committee and support initiatives
- look for people who have taken active roles in various school activities
- specifically interested in people with some marketing experience
- Connie has started to create a list of possible parent ambassadors
- Peter will review the list of proposed parent ambassadors prior to contacting them
- will send out a volunteer form to parents with a broad list of opportunities to hopefully appeal to many parents; will include an approximate time commitment to most opportunities

C. Spring Event

- Susan has tentatively reserved the Salem Waterfront for an event on April 9
- pricing is competitive: 120 people with appetizers and dessert will be about \$3000
- if have to cancel due to community health concerns we will get our money back
- will be asking Amy Leveroni to speak to us about how the Junior Class Auction she was involved in was organized and run

D. Fundraising plan

Susan discussed the current plan for this year's fundraising. The following list is taken from the goals of the committee

- August-October Student Success Fund Drive'
- October 24 Fall Recycling Drive
- November 30 Giving Tuesday
- December Holiday Shop Online Auction
- January-February Annual Fund Drive
- End of March/Early April Spring Fundraising Event (tentatively April 9)
- Spring Grandparent's Day
- June Student Fundraising event

Discussed adding a grandparent component in September for the September National Grandparents Day- maybe a Zoom meeting to welcome them on board to a new school year; maybe student speakers

PTO is planning a Pie Sale and Penny Wars

III. Closing Items

A. Adjourn Meeting

Connie DeBoever made a motion to adjourn.

Jeff Barry seconded the motion.

The committee **VOTED** to approve the motion.

Roll Call

Ellen Lodgen	Aye
Connie DeBoever	Aye
Jeff Barry	Aye
Amy Leveroni	Absent
Peter Cohen	Aye
Khazzie Kindle	Absent
Susan Hauck	Aye

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 11:05 AM.

Respectfully Submitted,
Ellen Lodgen

Documents used during the meeting

- 2020_06_18_development_committee_monthly_meeting_minutes (1).pdf
- Role of the MCCPS Development Committee .pdf
- Goals of the MCCPS Development Committee .pdf