

APPROVED



MCCPS

MCCPS Board of Trustees

Minutes

Development Committee Monthly Meeting

Date and Time

Thursday February 27, 2020 at 7:30 AM

Location

MCCPS Treehouse

Committee Members Present

Amy Leveroni, Connie DeBoever, Ellen Lodgen, Jeff Barry, Peter Cohen, Stephen Veiga, Susan Hauck, Xhazzie Kindle

Committee Members Absent

Fred Ferris

I. Opening Items

A. Call the Meeting to Order

Ellen Lodgen called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Thursday Feb 27, 2020 at 7:35 AM.

B. Record Attendance and Guests

C. Approve Minutes

Susan Hauck made a motion to approve the minutes from January 16 Development Meeting on 01-16-20.

Xhazzie Kindle seconded the motion.

The committee **VOTED** to approve the motion.

II. Development Committee

A. Event Planning

Susan reported on progress for 25th Anniversary event on April 4 and marketing initiatives

- unique teacher experiences being collected from teachers
- invitation was shared- being mailed out by the printer and should be in mailboxes early next week
- evite going out Friday 2/28
- Graphic Details is the marketing firm we are using to push out the message of building community
- Peter has been speaking at Rotary and other places to help us have more presence in the wider community
- Grandparents' breakfast provides another audience to hear our story and engender additional streams of support
- shared layout of Charter Hall for the event
- Music provided by Adria, James, Matt Colturi- hoping to also have a graduate playing
- serving beer, wine, bubbles (Blanc de Bleu)
- caterer is Maria's Gourmet
- discussed classroom baskets
- continuing to add auction items
- hours 7:00-10:00
 - Peter speak about 10 mins
 - maybe some grads speak
 - Ethan Zohn speak re perseverance and a broader "survivor" story
- working on better system of tracking data and contacts- switching from Little Green Light to Sales Force
- talked about logo wear and having samples to take orders

III. Other Business

A. Charter Ornament

The ornament is in production and will be ready in time for Exhibition. Katherine will put a picture and blurb in Highlights the two Mondays before. Selling for \$25

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:23 AM.

Respectfully Submitted,
Ellen Lodgen

Documents used during the meeting

- 2020_01_16_development_meeting_minutes.pdf