



## MCCPS Board of Trustees

### Minutes

#### Development Committee Monthly Meeting

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**Date and Time**

Thursday February 27, 2020 at 7:30 AM

**Location**

MCCPS Treehouse

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**Committee Members Present**

Amy Leveroni, Connie DeBoever, Ellen Lodgen, Jeff Barry, Peter Cohen, Stephen Veiga, Susan Hauck, Xhazzie Kindle

**Committee Members Absent**

Fred Ferris

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**I. Opening Items****A. Call the Meeting to Order**

Ellen Lodgen called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Thursday Feb 27, 2020 at 7:35 AM.

**B. Record Attendance and Guests****C. Approve Minutes**

Susan Hauck made a motion to approve the minutes from January 16 Development Meeting on 01-16-20.

Xhazzie Kindle seconded the motion.

The committee **VOTED** to approve the motion.

## **II. Development Committee**

### **A. Event Planning**

Susan reported on progress for 25th Anniversary event on April 4 and marketing initiatives

- unique teacher experiences being collected from teachers
- invitation was shared- being mailed out by the printer and should be in mailboxes early next week
- evite going out Friday 2/28
- Graphic Details is the marketing firm we are using to push out the message of building community
- Peter has been speaking at Rotary and other places to help us have more presence in the wider community
- Grandparents' breakfast provides another audience to hear our story and engender additional streams of support
- shared layout of Charter Hall for the event
- Music provided by Adria, James, Matt Colturi- hoping to also have a graduate playing
- serving beer, wine, bubbles (Blanc de Bleu)
- caterer is Maria's Gourmet
- discussed classroom baskets
- continuing to add auction items
- hours 7:00-10:00
  - Peter speak about 10 mins
  - maybe some grads speak
  - Ethan Zohn speak re perseverance and a broader "survivor" story
- working on better system of tracking data and contacts- switching from Little Green Light to Sales Force
- talked about logo wear and having samples to take orders

## **III. Other Business**

### **A. Charter Ornament**

The ornament is in production and will be ready in time for Exhibition. Katherine will put a picture and blurb in Highlights the two Mondays before. Selling for \$25

## **IV. Closing Items**

### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:23 AM.

Respectfully Submitted,  
Ellen Lodgen

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### **Documents used during the meeting**

- 2020\_01\_16\_development\_meeting\_minutes.pdf