



## MCCPS Board of Trustees

### Minutes

#### Development Meeting

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**Date and Time**

Thursday January 16, 2020 at 7:30 AM

**Location**

Treehouse at MCCPS

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**Committee Members Present**

Amy Leveroni, Connie DeBoever, Ellen Lodgen, Jeff Barry, Peter Cohen, Susan Hauck, Xhazzie Kindle

**Committee Members Absent**

Fred Ferris, Stephen Veiga

**Guests Present**

Doris Hasbrun

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**I. Opening Items****A. Call the Meeting to Order**

Ellen Lodgen called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Thursday Jan 16, 2020 at 7:30 AM.

**B. Record Attendance and Guests****C. Approve Minutes**

Amy Leveroni made a motion to approve the minutes from December 19, 2019 Development Committee Monthly Meeting on 12-19-19.

Susan Hauck seconded the motion.

The committee **VOTED** to approve the motion.

## **II. Development Committee**

### **A. Event Planning**

Doris presented plans for Event with ideas for

- Charter Hall floor plan, bars
- invitations

Discussed plans for timeline and music

Susan spoke about Maria's Gourmet and catering

Discussed types of drinks

### **B. Annual Fund**

Peter discussed Annual Fund this year being folded into Anniversary Event when looking for sponsors and donations. Looking to develop professional materials to distribute.

Susan, Peter and Katherine met with marketing firms to phase in a partnership. Will start by promoting the annual fund and 25th event as one "ask"

Creating a page on our website for people to go to for the annual fund

Will follow up with previous donors to annual fund to ask again

### **C. Fundraising Event Calendar**

Susan presented ideas for developing a calendar of all fundraising including the development committee, PTO, teachers, students. She is developing a Google Form that will go to Katherine to be sure complete and then to Peter for approval.

## **III. Other Business**

### **A. PTO Spring Event**

Will be family focused

Discussion ensued about PTO's role as fundraising vs community building

### **B. Ornament**

Khazzie discussed final version of ornament and getting them ordered in time to sell at Exhibition 2

#### **IV. Closing Items**

##### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 AM.

Respectfully Submitted,  
Ellen Lodgen