

APPROVED



MCCPS

MCCPS Board of Trustees

Minutes

Development Committee Monthly Meeting- November

Date and Time

Thursday November 21, 2019 at 7:30 AM

Location

Treehouse at MCCPS

Committee Members Present

Amy Leveroni, Ellen Lodgen, Jeff Barry, Peter Cohen, Stephen Veiga, Susan Hauck

Committee Members Absent

Fred Ferris, Jojo Mangano, Nick Santoro

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Ellen Lodgen called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Thursday Nov 21, 2019 at 7:30 AM.

C. Approve minutes of October meeting

Jeff Barry made a motion to approve the minutes from October 24 meeting Development Committee: October Meeting (rescheduled) on 10-24-19.

Susan Hauck seconded the motion.

The committee **VOTED** to approve the motion.

II. Development Committee

A. Calendar Raffle

- As of today, the raffle netted \$4600.
- A suggestion was made to think about adding donated prizes on some of the days in addition to money prizes.
- We will work towards having one yearly
- Should identify specific goals for the funds, especially something for the students so they are excited about selling
- Amy will speak about the calendar raffle at Exhibition
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B. Annual Appeal

- decided to send out appeal in January
- message about school's goals needs to be clear
- working on professionalizing the ask and wrapping it into our recruitment effort
- Susan, Ellen, and Peter will meet about putting the appeal together
- Amy suggested we avoid parent population for the appeal and go after them for the celebration sponsorships
- Board should understand expectation that there is 100% participation in the appeal

C. 25th Anniversary Event

- 15 people now on various committees
- Susan elaborated who is doing what
- work on locking in caterer by end of December

III. Other Business

A. Student Success Fund

- Peter sent out an email letter encouraging parents to participate
- % participation
 - gr 4- 50%
 - gr 5- 44%
 - gr 6- 60%
 - gr 7- 50%
 - gr 8- 31%

B. PTO

- goal of PTO should be more about community building and less about fundraising

- events
 - barbecue in fall
 - gr 4 Aug popsicle event
 - perhaps a second gr 4 event in fall for parents to connect
 - gr 6 parent event while kids at Nature's Classroom
 - gr 8 parent event while kids in DC
 - maybe bring back parent social evenings in a home

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:40 AM.

Respectfully Submitted,
Ellen Lodgen

Documents used during the meeting

- 2019_10_24_development_committee__october_meeting__rescheduled__minutes.pdf