

APPROVED



MCCPS

MCCPS Board of Trustees

Minutes

Development Committee: October Meeting (rescheduled)

Date and Time

Thursday October 24, 2019 at 7:30 AM

Location

Treehouse at MCCPS

Committee Members Present

Amy Leveroni, Ellen Lodgen, Jeff Barry, Peter Cohen, Stephen Veiga, Susan Hauck

Committee Members Absent

Barbara Schneider, Fred Ferris, Jojo Mangano, Michaela Kapp, Nick Santoro

Committee Members who left before the meeting adjourned

Stephen Veiga

I. Opening Items

A. Record Attendance and Guests

Stephen left meeting early

B. Call the Meeting to Order

Ellen Lodgen called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Thursday Oct 24, 2019 at 7:34 AM.

C. Approve minutes of September 19 meeting

Stephen Veiga made a motion to approve minutes.
Jeff Barry seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. Development Committee

A. Calendar Raffle

Stephen Veiga left.
Sales are currently behind our break even point- about \$1000 collected so far.
Peter will put a blurb in his weekly Thursday memo.
Susan and Amy will speak to Katherine and create an email to go out to parents.
Ellen will ask Judith to ask alumni attending dance to both buy calendars and sell to parents when they pick up kids Friday.
Amy will come to community meeting Friday to encourage selling over the weekend.
Ellen will ask Katherine to put the calendar raffle reminder in Highlights above the list of included items.

B. Annual Appeal

Put off full discussion of this topic.
Peter, Ellen and Susan will meet to put together an email for annual fund.
Ideas include "Silver Lining" to reference 25th anniversary, "What are you thankful for" in reference to timing near Thanksgiving.

C. 25th Anniversary Event

- April 4 in Charter Hall
- Community event to showcase school events, accomplishments, student work, vision for future
- Jeff collecting artifacts from previous years
- Reviewed list of committees and basic tasks
- Will use old parent directories to help identify people to help plan event and those who are potential sponsors and attendees
- Targeting to raise \$30,000, heavy emphasis on sponsorship
- Getting additional quotes from caterers; have already spoken to Chef Wood- Susan will ask her for a written quote
- Staff will be charged half price and half price for one guest
- discussion of "new" logo and whether to use our original one and modify that to reflect the 25th. Susan will ask Michelle Mastroiano to make adjustments
- planned open meetings to ask parents for help: Tuesday, November 5 at 7 pm and Tuesday, November 12 at 8 am

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III. Closing Items

A. Adjourn Meeting

Jeff Barry made a motion to adjourn the meeting.

Amy Leveroni seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:33 AM.

Respectfully Submitted,
Ellen Lodgen