



MCCPS

MCCPS Board of Trustees

Minutes

Development Committee Meeting

Date and Time

Tuesday January 15, 2019 at 7:30 AM

Location

Marblehead Charter- Treehouse

Committee Members Present

Ellen Lodgen, Jojo Mangano, Nick Santoro, Susan Hauck

Committee Members Absent

Fred Ferris, Michelle Mastrorio, Tony Palladino

Guests Present

Amy Leveroni

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Ellen Lodgen called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Tuesday Feb 5, 2019 at 7:45 AM.

C. Approve Minutes from December meeting

Amy Leveroni moved to accept minutes. Susan Hauck seconded. Approved unanimously.

II. Development Committee

A. Review fund-raising plan for the remainder of the year

Annual Appeal Email

- looked at Amy's proposed email
- decided we should all look over and provide comments by following week
- need good photos
- have Jojo work on a polished email to send out
- be sure a "donate now" button at top and bottom of email
- can we do a mail merge so people addressed personally? ask Katherine

Spring Event

- discussed pros and cons of spring vs fall timeline
- decided to have event in fall
- looking to get a committee together outside of actual development committee to work on event
- looking for fun and interesting venue- boat warehouse
- live band
- adding live and online auction to event
- perhaps each grade developing a themed basket for raffle
- reach out to Fred Ferris to participate in planning event

Calendar raffle

- raffle will be for the month of May
- sell in March and through April vacation
- look for public places to sell at tables such as Dunkin Donuts, Crosby's, Shubies, National Grand Bank, Stop and Shop, Kappy's
- \$20 per calendar
- have ideas of items to use money for that the kids want
- prizes for students who sold the winning ticket each day

III. Closing Items

A. Adjourn Meeting

Ellen Lodgen made a motion to adjourn the meeting.

Nick Santoro seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:00 AM.

Respectfully Submitted,

Ellen Lodgen