



MCCPS Board of Trustees

Minutes

Development Committee Meeting

Date and Time

Tuesday January 15, 2019 at 7:30 AM

Location

Marblehead Charter- Treehouse

Committee Members Present

Ellen Lodgen, Jojo Mangano, Nick Santoro, Susan Hauck

Committee Members Absent

Fred Ferris, Michelle Mastrorio, Tony Palladino

Guests Present

Amy Leveroni

I. Opening Items**A. Record Attendance and Guests****B. Call the Meeting to Order**

Ellen Lodgen called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Tuesday Feb 5, 2019 at 7:45 AM.

C. Approve Minutes from December meeting

Amy Leveroni moved to accept minutes. Susan Hauck seconded. Approved unanimously.

II. Development Committee

A. Review fund-raising plan for the remainder of the year

Annual Appeal Email

- looked at Amy's proposed email
- decided we should all look over and provide comments by following week
- need good photos
- have Jojo work on a polished email to send out
- be sure a "donate now" button at top and bottom of email
- can we do a mail merge so people addressed personally? ask Katherine

Spring Event

- discussed pros and cons of spring vs fall timeline
- decided to have event in fall
- looking to get a committee together outside of actual development committee to work on event
- looking for fun and interesting venue- boat warehouse
- live band
- adding live and online auction to event
- perhaps each grade developing a themed basket for raffle
- reach out to Fred Ferris to participate in planning event

Calendar raffle

- raffle will be for the month of May
- sell in March and through April vacation
- look for public places to sell at tables such as Dunkin Donuts, Crosby's, Shubies, National Grand Bank, Stop and Shop, Kappy's
- \$20 per calendar
- have ideas of items to use money for that the kids want
- prizes for students who sold the winning ticket each day

III. Closing Items

A. Adjourn Meeting

Ellen Lodgen made a motion to adjourn the meeting.

Nick Santoro seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:00 AM.

Respectfully Submitted,

Ellen Lodgen