



MCCPS Board of Trustees

Minutes

Development Committee Meeting

Date and Time

Tuesday November 6, 2018 at 7:30 AM

Location

MCCPS Tree House

Committee Members Present

Ellen Lodgen, Jojo Mangano, Nick Santoro, Nina Cullen-Hamzeh, Tony Palladino

Committee Members Absent

Fred Ferris, John Sullivan, Michelle Mastrorio, Patricia Rietti

Guests Present

Jeff Barry

I. Opening Items**A. Record Attendance and Guests****B. Call the Meeting to Order**

Ellen Lodgen called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Tuesday Nov 6, 2018 at 7:30 AM.

C. Approve Minutes

The committee reviewed the minutes.

Nick Santoro made a motion to accept the minutes from the October meeting.
Tony Palladino seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. Development Committee

A. Review Committee Efforts from Fall Events

Jeff tracking P & L for events.

Events

1. Karaoke Night

- made just over \$3000, including \$1000 donation from the Conlin Family and donations by Paul McCarthy
- great event, would be good for family night, too; Nina to check with PTO about whether they want to do it
- Next time consider do it on a Saturday night (for adults only);

2. Recycling Drive

- probably at least \$1500

3. Student Success Fund

- about \$12,000 so far
- thank you and reminders will be sent soon

Future:

Big Quiz Thing - consider either spring or fall

Highlights

Request that we put upcoming event in top box

B. Discuss Upcoming Events

Now to Jan 1

- Reminder about Student Success Fund to be sent ASAP
- Online auction
- Annual appeal

C. Annual Appeal

Annual Appeal

- discussed pros/cons of mail vs. email and timing of the push
- Nina and Ellen to review the docs used last year and revise this year

- Plan to review this year's doc at Dec meeting; then send out first week in December; phon-a-thon early Feb and mid May
- looking for achieve 100% board and staff contributions

Matching Donations

John DiPiano, parent of a 4th grader, offered to match donations

- for every 4 donations of \$250, he will match the \$1000
 - Nina and Ellen to meet with John to determine language for annual appeal letter
- All to bring solicitations from other organizations to use as inspiration for our work.

D. Committee & Sub-Committee Recruitment

Online Auction

- Jeff will get list of previous committee members to Ellen and Nina as potential committee members for this year.
- Nov/Dec
- nationwide
- need to solicit items; some can be for school-families only
- ask room parents to help id committee members
- Unique experiences donated by teachers would be great

III. Closing Items

A. Adjourn Meeting

Nina Cullen-Hamzeh made a motion to adjourn the meeting.

Nick Santoro seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 PM.

Respectfully Submitted,
Nina Cullen-Hamzeh