



MCCPS Board of Trustees

Minutes

Development Committee Meeting

Date and Time

Tuesday November 6, 2018 at 7:30 AM

Location

MCCPS Tree House

Committee Members Present

Ellen Lodgen, Jojo Mangano, Nick Santoro, Nina Cullen-Hamzeh, Tony Palladino

Committee Members Absent

Fred Ferris, John Sullivan, Michelle Mastrorio, Patricia Rietti

Guests Present

Jeff Barry

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Ellen Lodgen called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Tuesday Nov 6, 2018 at 7:30 AM.

C. Approve Minutes

The committee reviewed the minutes.

Nick Santoro made a motion to accept the minutes from the October meeting.
Tony Palladino seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. Development Committee

A. Review Committee Efforts from Fall Events

Jeff tracking P & L for events.

Events

1. Karaoke Night

- made just over \$3000, including \$1000 donation from the Conlin Family and donations by Paul McCarthy
- great event, would be good for family night, too; Nina to check with PTO about whether they want to do it
- Next time consider do it on a Saturday night (for adults only);

2. Recycling Drive

- probably at least \$1500

3. Student Success Fund

- about \$12,000 so far
- thank you and reminders will be sent soon

Future:

Big Quiz Thing - consider either spring or fall

Highlights

Request that we put upcoming event in top box

B. Discuss Upcoming Events

Now to Jan 1

- Reminder about Student Success Fund to be sent ASAP
- Online auction
- Annual appeal

C. Annual Appeal

Annual Appeal

- discussed pros/cons of mail vs. email and timing of the push
- Nina and Ellen to review the docs used last year and revise this year

- Plan to review this year's doc at Dec meeting; then send out first week in December; phon-a-thon early Feb and mid May
- looking for achieve 100% board and staff contributions

Matching Donations

John DiPiano, parent of a 4th grader, offered to match donations

- for every 4 donations of \$250, he will match the \$1000
 - Nina and Ellen to meet with John to determine language for annual appeal letter
- All to bring solicitations from other organizations to use as inspiration for our work.

D. Committee & Sub-Committee Recruitment

Online Auction

- Jeff will get list of previous committee members to Ellen and Nina as potential committee members for this year.
- Nov/Dec
- nationwide
- need to solicit items; some can be for school-families only
- ask room parents to help id committee members
- Unique experiences donated by teachers would be great

III. Closing Items

A. Adjourn Meeting

Nina Cullen-Hamzeh made a motion to adjourn the meeting.

Nick Santoro seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 PM.

Respectfully Submitted,
Nina Cullen-Hamzeh