



## MCCPS Board of Trustees

### Minutes

#### Strategic Planning Meeting

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**Date and Time**

Wednesday October 10, 2018 at 6:30 PM

**Location**

MCCPS

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**Committee Members Present**

Artie Sullivan, Eric Larsen, Fred Ferris, Jen Jewell, Jen Stoddard, Michael Condon, Nina Cullen-Hamzeh, Stephen Veiga, Tom Cudmore, William Sullivan

**Committee Members Absent**

Brandon Bates, Martin Trice, Paul Baker, Prudence Buabua, Shelby Morrison

**Guests Present**

Karl Smith

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**I. Opening Items****A. Record Attendance and Guests****B. Call the Meeting to Order**

Jen Jewell called a meeting of the Strategic Plan Committee Committee of MCCPS Board of Trustees to order on Wednesday Oct 10, 2018 at 6:35 PM.

**C. Approve Minutes**

Fred Ferris made a motion to approve minutes.

Artie Sullivan seconded the motion.

The committee **VOTED** unanimously to approve the motion.

## II. Strategic Plan

### A. Review and Discuss Vision Statement

Artie Sullivan shared vision process and reviewed draft:

Vision is to engage and inspire today's learners to become tomorrow's leaders.

MCCPS will provide an enriching and student-centered educational experience by offering our students a robust academic foundation on which to build a successful future. Graduates of MCCPS will demonstrate a strong sense of community, global responsibility, intellectual curiosity, interpersonal skills, and entrepreneurial dexterity.

Through a committed partnership amongst all community members, including parents, faculty, students, alumni, and local community and business leaders, we strive to provide an engaging, innovative, and progressive learning environment that will enable all students to excel.

Committee discussed that we want to make sure that what differentiates MCCPS comes through. Make sure we communicate that the basic academics are being taught, along with the "secret sauce". Capture "how" do we things, this should be our "guiding light".

Pairs worked on redrafting vision and tag line.

Final approved by the committee:

Tagline

Navigators chart the course.

Vision

The Charter Experience enables students to embody a strong sense of community, global responsibility, intellectual curiosity, interpersonal skills, and entrepreneurial dexterity. Via the school's rigorous, integrated, student-centered, project-based and service learning curriculum, student learning is personalized, reflective, and infused with the arts, technology, and student voice and choice. Through a committed partnership amongst all community members, including parents, faculty, students, alumni, and local community and business leaders, we strive to provide an engaging, innovative, and progressive learning environment that will enable all students to excel.

### B.

## **Review and Discuss Strategic Plan**

Artie and Nina are working on consolidating and organizing draft strategic plan. Requested another month to continue to work on and will bring back to the committee by the November 7th meeting.

Committee discussed need to continue to communicate and keep community engage in the process. Would like to share the process and finalized high level goals and invite them to participate in the process going forward.

Next Steps:

Committee meet again on Nov 7th at 6:30

Nina and Artie will have plan reorganized by Nov 7th. They will email update to committee when substantial changes are made.

At exhibition, Nov 19th

Share Vision / Tag Line

Explain process to date and future steps

Committee meet again Nov 28th at 6:30

Agenda to be developed

Targeting end of January for final plan.

## **III. Other Business**

### **A. Review Comparable Schools Benchmarks**

Jen Jewell briefly reviewed benchmarking spreadsheets from DESE's Resource Allocation and District Reports (RADAR) system for the following MA charter schools:

Four Rivers Charter

Salem Academy Charter

Alma del Mar Charter

Cape Cod Lighthouse Charter

Hilltown Cooperative

River Valley Charter

Helen Y Davis Leadership

Hill View Montessori

Community Day Charter - Gateway

Baystate Academy Charter

Comparisons are not necessarily "apples to apples" but discussed possibility that committee reps could interview a few of the most similar schools' ED, HOS, and/or Board members to gather data and information on the structure, fundraising operations and strategies, financial challenges, facilities, etc. Discussed that a standard set of questions or survey could be drafted, will discuss further at next committee meeting.

#### **B. Feasibility Study**

The Committee discussed possibility of starting feasibility study and financial modeling. Committee can begin to identify consultants that could possibly assist with planning and start to draft scenarios even though specifics are not yet defined. It is yet to be finalized whether Strategic Planning committee or Finance Committee will lead on feasibility study.

### **IV. Closing Items**

#### **A. Set Dates for Future Meetings**

Next meeting is on November 7th at 6:30 PM

#### **B. Adjourn Meeting**

Artie Sullivan made a motion to adjourn the meeting.

Fred Ferris seconded the motion.

The committee **VOTED** to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:05 PM.

Respectfully Submitted,  
Jen Jewell