

DRAFT



MCCPS

MCCPS Board of Trustees

Minutes

Development Committee Meeting

Date and Time

Tuesday October 2, 2018 at 7:30 AM

Location

Tree House

Committee Members Present

Ellen Lodgen, John Sullivan, Jojo Mangano, Nick Santoro, Nina Cullen-Hamzeh, Tony Palladino

Committee Members Absent

Fred Ferris, Michelle Mastrorio, Patricia Rietti

Guests Present

Artie Sullivan, Susan Hauck

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Ellen Lodgen called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Tuesday Oct 2, 2018 at 7:30 AM.

II. Development Committee

A.

Review Committee Efforts from 2017-18

Ellen reviewed last year efforts.

B. Discuss Committee Job Description & Goals

C. Create Plan for Development Efforts 2018-19

Ellen Lodgen explained that Barbara Gold will provide training for the Development Committee and the board regarding major donor solicitation.

At the parent social on September 27th, John DiPiano offered to match four \$250 donations.

The committee will explore sponsorships and naming rights (athletics, theater, music, science, etc.).

Reviewed the proposal for fundraising & friend-raising and solicited new ideas.

Need to collect info about alums, parents, and community members who are interested in the school and have capacity to give.

Tax code has eliminated benefit of donating. Must look at foundations because they have to give money away.

GuideStar has info about donors that can guide our efforts. There's a lot of STEM money available.

Building the database of info about the school and current/potential projects/needs will be useful for grant/foundation requests.

Karaoke Night

- on facebook (ask all to share); instagram (instead of postcards mailed home)
- sandwich board - on lawns around town
- posters around town
- flyers in backpacks

Silent Auction Items

\$25/person includes 1st drink

D. Committee & Sub-Committee Recruitment

Need committees for the following areas:

Online Auction

Live Auction/Gala

Grants

Ad/Sponsorships

Motion to appoint Nick as vice chair was made by Nina and seconded by Susan. All in favor.

III. Closing Items

A. Adjourn Meeting

Ellen Lodgen made a motion to adjourn the meeting.

Nina Cullen-Hamzeh seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 AM.

Respectfully Submitted,

Nina Cullen-Hamzeh