



MCCPS

MCCPS Board of Trustees

Minutes

Development Committee Meeting

Date and Time

Tuesday January 24, 2017 at 7:30 AM

Location

Marblehead Community Charter School

Committee Members Present

Committee Members Absent

Jan Brodie

I. Opening Items

A. Record Attendance and Guests

In attendance: Ellen Lodgen, Fred Ferris, Star Connor, Judith Nunez, PTO, Ed Harvey, PTO, Jan Brodie

B. Call the Meeting to Order

Ellen Lodgen called a meeting of the Communication & Community Relations Committee of MCCPS Board of Trustees to order on Tuesday Jan 24, 2017 at 7:30 AM.

C. Approve Minutes

Ellen Lodgen made a motion to approve the minutes. Seconded by Star Connor

II. Development Committee

A. Bidding for Good

Jan Brodie reported that the on-line auction grossed \$11,733. Expenses associated with auction totaled \$1,549. Net auction earnings were \$10,183.

B. Big Quiz Thing

Jan Brodie reported that the Big Quiz Thing grossed \$4,631. Expenses for the event totaled \$1,875. Net campaign for the event was \$2,755. Attendance was lower than last year 70 persons versus 104 persons This also affected the net income. This evening date had many other events to compete against.

C. Annual Appeal Mailier

Jan Brodie reported that 30 persons responded making gifts to the annual appeal. Gross collected was \$5,423. Expenses associated with the annual appeal totaled \$1,609 (mailing and printing) Net appeal as of Jan. 23 was \$3,814. Follow up will include another email to be sent to the list of persons who received the mailing

D. Spring Gala Update

Jan Brodie reported that as Jan. 23 the ad book has raised \$7,350. The event is scheduled for May 6th at the Corinthian Yacht Club. The committee expressed their thought to change the open bar to a one drink ticket then reverting to a cash bar. This would save us money in our expense line item. Jan would explore this option.

III. Other Business

A. Upcoming Campaign Event: "You're No van Gogh"

Jan Brodie reported that due to low projected attendance, (5 sign ups) the event was being postponed to a later date closer to the spring.

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 AM.

Respectfully Submitted,
Jan Brodie