



**MCCPS**

## MCCPS Board of Trustees

# Minutes

## Development Committee Meeting

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### **Date and Time**

Tuesday January 24, 2017 at 7:30 AM

### **Location**

Marblehead Community Charter School

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### **Committee Members Present**

### **Committee Members Absent**

Jan Brodie

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## **I. Opening Items**

### **A. Record Attendance and Guests**

In attendance: Ellen Lodgen, Fred Ferris, Star Connor, Judith Nunez, PTO, Ed Harvey, PTO, Jan Brodie

### **B. Call the Meeting to Order**

Ellen Lodgen called a meeting of the Communication & Community Relations Committee of MCCPS Board of Trustees to order on Tuesday Jan 24, 2017 at 7:30 AM.

### **C. Approve Minutes**

Ellen Lodgen made a motion to approve the minutes. Seconded by Star Connor

## **II. Development Committee**

### **A. Bidding for Good**

Jan Brodie reported that the on-line auction grossed \$11,733. Expenses associated with auction totaled \$1,549. Net auction earnings were \$10,183.

### **B. Big Quiz Thing**

Jan Brodie reported that the Big Quiz Thing grossed \$4,631. Expenses for the event totaled \$1,875. Net campaign for the event was \$2,755. Attendance was lower than last year 70 persons versus 104 persons This also affected the net income. This evening date had many other events to compete against.

### **C. Annual Appeal Mailier**

Jan Brodie reported that 30 persons responded making gifts to the annual appeal. Gross collected was \$5,423. Expenses associated with the annual appeal totaled \$1,609 (mailing and printing) Net appeal as of Jan. 23 was \$3,814. Follow up will include another email to be sent to the list of persons who received the mailing

### **D. Spring Gala Update**

Jan Brodie reported that as Jan. 23 the ad book has raised \$7,350. The event is scheduled for May 6th at the Corinthian Yacht Club. The committee expressed their thought to change the open bar to a one drink ticket then reverting to a cash bar. This would save us money in our expense line item. Jan would explore this option.

## **III. Other Business**

### **A. Upcoming Campaign Event: "You're No van Gogh"**

Jan Brodie reported that due to low projected attendance, (5 sign ups) the event was being postponed to a later date closer to the spring.

## **IV. Closing Items**

### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:30 AM.

Respectfully Submitted,  
Jan Brodie