



## MCCPS Board of Trustees

# Minutes

## Development Committee Meeting

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### Date and Time

Tuesday September 27, 2016 at 7:30 AM

### Location

17 Lime Street

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### Committee Members Present

### Committee Members Absent

Jan Brodie

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## I. Opening Items

### A. Record Attendance and Guests

### B. Call the Meeting to Order

Ellen Lodgen called a meeting of the Communication & Community Relations Committee of MCCPS Board of Trustees to order on Tuesday Sep 27, 2016 at 7:40 AM.

### C. Approve Minutes

John Sullivan made a motion to approve minutes.

Jan Brodie seconded the motion.

The committee **VOTED** unanimously to approve the motion.

## II. Development Committee

**A. New item**

Jan reported that last year's campaign raised over \$43,000.. Appropriated monies were directed to the creation of a new math series for all of the grades; new furniture and chairs for grades, 4th 5th and 7th; and new technology to the special education department.

**B. New Development Calendar of 2016-17**

Ellen Lodgen went over the development calendar for 2016-17. Campaign events have increased for the following year. There will be more focus group meetings and the Gala will be held on May 6th at the Corinthian Yacht Club.

**C. 2016-17 Development Campaign Goal and Strategy**

Jan presented the new development goal for year two, 2016-17. Jan hopes to raise \$80,000 doubling what was raised the year before.

More emphasis will be made on creating meetings with outside businesses and individuals. Focus group meetings with Charter families both old and new, regarding charter updates and how an annual fund can help fill the needs. Expanded events and subcommittees working together to create and raise more funds.

**D. Key Development Committee Roles for 2016-17**

Jan outlined the Committee's role.

1. Assist with the Campaign goal and strategy to achieve results.
- 2.Support the development activities for 2016-17
- 3.Support the development initiatives on the subcommittee level
- 4.Support the strategy of soliciting donors

**III. Other Business**

**A. Other Business to discuss**

Ellen set the next meeting of the committee for Tuesday, October 25 at 7:30 am in the Tree House.

**IV. Closing Items**

**A. Adjourn Meeting**

John Sullivan made a motion to adjourn the meeting.

William Sullivan seconded the motion.

The committee **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:25 AM.

Respectfully Submitted,  
Jan Brodie