

DRAFT



MCCPS Board of Trustees

Minutes

Dev/Com

Date and Time

Tuesday January 10, 2023 at 8:00 AM

Location

MCCPS
17 Lime Street
Marblehead, Ma 01945

Please note that the in-person meeting will not be suspended or terminated if technological problems interrupt the remote connection.

Committee Members Present

Alexandra Stark (remote), Beth Taranto, Connie DeBoever, Ellen Lodgen, Jessica Gelb, Jill Weinreb (remote), Lindsay Smith (remote), Peter Cohen, Sara Pouladian

Committee Members Absent

None

Guests Present

Sarahluck325@yahoo.com (remote)

I. Opening Items**A. Record Attendance****B. Call the Meeting to Order**

Jessica Gelb called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Tuesday Jan 10, 2023 at 8:05 AM.

C. Approve Minutes

II. Development & Communications

A. Enrichment

Lindsay offered to run an Entrepreneur Enrichment in March (3rd term) so that students can work on creating their items to sell, work on their posters, and design their booths for day of set-up.

III. Entrepreneur Fair

A. Entrepreneur Fair

Entrepreneur fair: Sunday 5/7 from 10am-1pm. Website is now live & costs \$20/booth. Have 4-5 applicants already but want to give preference to Charter kids. Maddie will present at morning mtg next wk. Kitchen will have sandwiches, drinks & desserts, w/ donations for food pantry. Total 30 tables

- Create flyer for entrepreneur fair: coordinate w/ Emily. Info on entrepreneur fair, incl date/time, website, cost, food for purchase & food donations
- Sponsors: could be part of series of events (eg entrepreneur fair, fun run, etc) or just the fair. Could allow them to have a booth or come into morning mtg. Potential sponsors: National Grand, Seaside Allure, Bobbles & Lace, Marblehead Hardware, Mudpuddle
 - Jessica will follow up about sponsorship-discussion to follow at next meeting
- Raffles: do 50/50 and swag bags? Discussion to follow at next meeting
- Enrichment: Lindsay Rando will run entrepreneur enrichment & tie into entrepreneur fair; could be judge for the fair. Could also have enrichment to help them prepare for the fair- Lindsay Smith to volunteer; can make items & posters
- Communication to applicants: posters, booths, cash, number of items
 - Email to go out to families who have submitted applications
 - Run a few Zoom events for Q/A for families and students
- Could maybe have a DJ: Alex can connect w/ high school principal
- Marketing: sponsors or local bizs could post flyer. Could have article in town newspaper. Could send info to recent alums or other local schools
- Will need to gather games for blacktop: Big Chess, Big Chalk, Big Jenga, Ball toss, Big Checkers
- Set up & clean up: do Sign Up Genius; could get students to help w/ incentive

IV. Capital Campaign

A. Discussion about tiers of sponsorship for Entrepreneur Fair

Discussion about a Family Carnival Event on March 17, 2023

-Mr. Gianni organizing it. Seeking out support from Dev/Com and PTO

-Class Auction Items

-Fundraising efforts for class field trips (selling food items/bake sale/pizza)