



## MCCPS Board of Trustees

### Minutes

Dev/Com

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#### **Date and Time**

Tuesday December 13, 2022 at 8:00 AM

#### **Location**

MCCPS  
17 Lime Street  
Marblehead, Ma 01945

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Please note that the in-person meeting will not be suspended or terminated if technological problems interrupt the remote connection.

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#### **Committee Members Present**

Alexandra Stark (remote), Beth Taranto, Connie DeBoever, Ellen Lodgen, Jessica Gelb, Sara Pouladian (remote)

#### **Committee Members Absent**

Jill Weinreb, Lindsay Smith, Peter Cohen

#### **Guests Present**

Sarahluck325@yahoo.com (remote)

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### **I. Opening Items**

#### **A. Record Attendance**

#### **B. Call the Meeting to Order**

Jessica Gelb called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Tuesday Dec 13, 2022 at 8:05 AM.

#### **C. Approve Minutes**

Need to approve minutes next time. We got sidetracked because we were setting up the OWL technology for remote participation.

## **II. Development & Communications**

### **A. Recruitment**

Welcome to our new members:  
Sarah Luck  
Lindsay Smith  
Lindsay Lubets

### **B. Enrichment**

Jessica will check-in with Peter and Stephanie to find out if an enrichment is being offered focused around the Entrepreneur Fair.

## **III. Re-Cap/New Business**

### **A. Family Night Out**

Was a big success. Families enjoyed it. They were happy that they had babysitting. Night was sold out. Next time, have babysitting at Charter-too expensive at the Warwick. Thank you to PTO for covering the additional costs.

Discuss at our next meeting another night out in March-family event (ice skating, roller skating) or an event for parents/caregivers with babysitting provided at Charter.

Sarah Luck-inquire about cost to rent the ice skating rink

## **IV. Entrepreneur Fair/Capital Campaign**

### **A. Planning the Event for May 7, 2023**

Event: May 7, 2023  
10am-1pm  
MCCPS

Jobs:

Maddie make a presentation/slideshow/share website at Morning Meeting

Alex? Are you making a flyer to hand out to parents?

Alex-reviewing website

Emily-Post the event in the reporter (who is telling Emily?)

Jess-Reach out to Marblehead TV to advertise (When should I reach out?)

Jess-Post to FB to see if there is a high school DJ who would want to play music

Beth-Reach out to Danette and Hope about food, lunch, goodies, snacks, water, coffee, and drinks

Beth-Reach out to Danette and Hope about Marblehead Food Pantry-how can we help support?

Connie-Contact Marblehead Chamber of Commerce (closer to the date) to advertise

Connie-Will ask Sharman about volunteer or paid Dj from High School

\*Need someone to reach out/gather:

Big Chess, Big Chalk, Big Jenga, Big Checkers, Ball Toss...

Questions:

Flyer to advertise?  
How many vendors?  
How do we advertise in town-get the word out to the other schools?  
How do we "screen" vendors?  
Cost?  
Tables? Each "vendor" gets an assigned spot?  
Is there an entrance fee to attend?  
Is there a fundraising amount? What do the kids do with the money they make?  
How do awards get given out?  
Judges?

Capital Campaign-  
Keep circling back to it when we are planning these events-ways to have a larger scale fundraising effort?

## **V. Closing Items**

### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:55 AM.

Respectfully Submitted,  
Jessica Gelb