**DEV COMMITTEE**

**Team: Jill Weinreib, Alex Stark, Jess Gelb, Ellen Lodgen, Beth, Peter Cohen**

**9/12 Mtg Notes / 10/18 Mtg Notes**

* **Long term goal:** To grow more standing members and events, and sub groups & capital marketing campaign
* **Short term goal:** Support PTO and bring in new members
* Projects - Onesheet on “What is Charter?”

**CALENDAR**

* **Nov/Dec [ADULT EVENT] -** 
  + Goal: Community building + PR for committees (vs fundraising)
  + **OPTIONS** 
    1. **Comedy Show @ The Cabot - $34.50 per person (starting)**
       - SAT NOV 5 8PM (Doors open at 7PM)
       - <https://thecabot.org/event/juston-mckinney>
    2. [**Comedy Show @ Prince Pizzeria “Giggles”**](https://www.princerestaurant.com/giggles-events/) **- $30 per person (starting)**
       - Fri or Sat Nov 4 /5 at 830PM
       - Fri or Sat Nov 11 or 12 830PM
       - Fri or Sat Nov 18 or 19 830PM
       - <https://www.princerestaurant.com/event/friday-april-15-2022-paul-gilligan-headlines-at-giggles/>
    3. **BOWLING -** 
       - [Metro Bowl](https://leosmetrobowl.com/) (Peabody) - $34 per hour (Fri - Sun 12PM to closing)
       - [Sunnyside Bowl](https://www.sunnysidebowl.com/) (Danvers) - $15.95 per lane per half hour (up to 6 ppl)
    4. **HAPPY HOUR**
       - Landing / Beacon
    5. **SAME NIGHT, can do “PARENT NIGHT OUT”** with Charter Babysitting with movie (or different night)

**Next Steps**

* **Charter Family Night hosted by Dev Committee: Nov 10 (Thurs!) / Nov 17/18?** 
  + **Alex** to find out pricing / reserve a space for Bit Bar (can a percentage go back to Charter?), **by Nov 1 (or earlier via email!)**
  + **Jill** Landing + Beacon + movie (Marblehead) - food and drinks, **by Nov 1 (or earlier via email!)**
    - *Childcare provided if at Landing / Bit Bar*
* **May 7 [ FAMILY EVENT + TOWN-WIDE] -** Tentative Date for MCCPS Entrepreneur Fair
  + Goal: 1. Fundraising! 2. community building
  + Food trucks provided, big games
  + TBD on location (would be open up to community)
  + Pay for tent / booth
  + Enrichment: Jan-May class
    1. Fridays
* **JUNE [ FAMILY EVENT] -** Baseball night
  + Goal: Community building (vs fundraising)

**Other Ideas**

* Rollerskating (could be family friendly)

**NEXT STEPS**

* Confirm what we’d like to do
* Confirm COSTS we need/want to hit [Goal for this one: networking / spreading word about committee]
* Send out our YEAR LONG calendar (of all 3 events)
  + As a follow up from the Sept 19 email, continue to introduce ourselves, share out our calendar and the events we have planned
  + Email to have specific attn on the Nov event, and Request people to REGISTER for the event with us (via a google form that I can manage) so we can track emails and numbers - **MID OCT for early NOV**
  + Then email reminder for last day to register and email to registered folks with reminder + meet up plan etc
* NOTE: I’m happy to put together these comms :) once we agree on event and year calendar!