

BECCA WHIDDEN

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PROFESSIONAL EXPERIENCE

MASSACHUSETTS SCHOOL BUILDING AUTHORITY, Boston, MA

Project Manager

July 2018 – Present

Manage K-12 school projects as they move through the MSBA's grant program.

BRIQUET, Marblehead, MA

Director

January 2015 – Present

Overhaul the marketing efforts and business development strategies of small creative businesses to clarify brand message and drive growth. Establish consistent voice and visuals across digital and physical touchpoints. Concept and execute website design, social media plans, and email campaigns.

NORTHEASTERN UNIVERSITY, Boston, MA

Director, CAMD Summer Program

January 2013 – September 2014

Developed logistical and administrative framework for the University's first in-house academic summer program. Responsible for logistics management, marketing, staffing and curriculum design. Launched successful pilot program after six months of rapid planning; doubled academic offerings and grew enrollment by 400% for program's second summer.

JONES ARCHITECTURE, Salem, MA

Project Manager

June 2011 – December 2013

Managed academic projects across a range of scales and program types: from single classroom redesigns to a \$32M academic building. Prepared work plans and progress reports. Engaged stakeholders. Developed proposals and pitches for prospective work.

PERRY DEAN ROGERS PARTNERS ARCHITECTS, Boston, MA

Designer

June 2008 – May 2011

Designed high-visibility elements of academic buildings: facades, millwork, public stairs. Documented projects from feasibility studies to construction documents. Worked with both public and private clients, including Massachusetts Maritime Academy, with a focus on higher education libraries and campus centers.

TEACHING EXPERIENCE

NORTHEASTERN UNIVERSITY, Boston, MA

Lecturer

August 2010 – May 2016

BOSTON ARCHITECTURAL COLLEGE, Boston, MA

Apprentice Instructor II

January 2009 – May 2010

EDUCATION

HARVARD GRADUATE SCHOOL OF DESIGN, Cambridge, MA

Master in Architecture, 2008

Thesis proposed spatial and programmatic integration of multiple K-12 schools and community functions in one structure.

THE UNIVERSITY OF CHICAGO, Chicago, IL

Bachelor of Arts in History with Honors, 2002

Thesis examined townhouses built during 1960s urban renewal efforts in Chicago's Hyde Park neighborhood.