



MCCPS Board of Trustees

Entrepreneur/Carnival Planning Meeting

Published on January 10, 2023 at 12:08 PM EST

Date and Time

Tuesday January 31, 2023 at 8:00 AM EST

Please note that the in-person meeting will not be suspended or terminated if technological problems interrupt the remote connection.

Agenda

	Purpose	Presenter	Time
I. Opening Items			8:00 AM
A. Record Attendance			1 m
Jess			
Beth			
Peter			
Ellen			
Alex			
Jill			
Sara P.			
Lindsay S.			
Lindsay L.			
Connie			
Sarah L.			
B. Call the Meeting to Order			
C. Approve Minutes	Approve Minutes		5 m

Purpose Presenter Time

II. Development & Communications

8:06 AM

Goals and Objectives

The goals of the Development and Communications Committee are to:

1. foster awareness of the greatness of MCCPS to the community
 - working on a "one sheet" to describe Charter (Jill and Sara?)
 - Check in on this item?
 - see if there is a parent who would do some filming-interview some present students, parents, and alumni?
 - Check in on this item?
 - post on website to find out more about MCCPS? Clarify? What do we mean?

2. create events that support to engage the MCCPS community at large
 - Family Night Out (November)
 - Parent/Care Giver night out (with babysitting) March?
 - Thinking about a Carnival Family Event
 - Entrepreneur Fair (Community Wide)- May
 - Baseball Night (MCCPS Families)-June

3. Looking for ways to grow our fundraising abilities and to brainstorm a plan for a capital campaign
 - create a foldout portfolio about the capital campaign-incorporating drawings from architect

A. Enrichment

Discuss

Ways to promote enrichments and how to get parent/grandparent/community involvement

How is Term 2 running?

Term 3-

Lindsay and Lindsay will run the Entrepreneur Enrichment and How to create a small business enrichment.

III. Entrepreneur Fair

8:06 AM

A. Entrepreneur Fair

Discuss

Jessica Gelb

30 m

Event: May 7, 2023

10am-1pm

MCCPS

Jobs:

Maddie make a presentation/slideshow/share website at Morning Meeting

	Purpose	Presenter	Time
flyer to hand out-Emily?			
Emily-Post the event in the reporter (who is telling Emily?)			
Jess-Reach out to Marblehead TV to advertise (When should I reach out?)			
Alex-reaching out high school DJ who would want to play music			
Danette and Hope will organize the food			
Put on flyer contribution for Marblehead Food Pantry			
Connie-Contact Marblehead Chamber of Commerce (closer to the date) to advertise			
Connie-Will ask Sharman about volunteer or paid Dj from High School			
*Need someone to reach out/gather:			
Big Chess, Big Chalk, Big Jenga, Big Checkers, Ball Toss...			

Questions:

Flyer to advertise?
 How do we advertise in town-get the word out to the other schools?
 Each "vendor" gets an assigned spot?
 Is there an entrance fee to attend?
 How do awards get given out?
 Judges?

IV. Capital Campaign

Update on architect and expansion in to the warehouse
 Goals for a capital campaign manager
 Ways to start reaching out to the community and begin a capital campaign

V. Closing Items

8:36 AM

A. Adjourn Meeting	Vote	Jessica Gelb	5 m
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Next meeting on February 14, 2022? Does this work for everyone?

Coversheet

Approve Minutes

Section: I. Opening Items
Item: C. Approve Minutes
Purpose: Approve Minutes
Submitted by:
Related Material: 2023_01_10_dev_com_minutes.pdf

DRAFT



MCCPS Board of Trustees

Minutes

Dev/Com

Date and Time

Tuesday January 10, 2023 at 8:00 AM

Location

MCCPS
17 Lime Street
Marblehead, Ma 01945

Please note that the in-person meeting will not be suspended or terminated if technological problems interrupt the remote connection.

Committee Members Present

Alexandra Stark (remote), Beth Taranto, Connie DeBoever, Ellen Lodgen, Jessica Gelb, Jill Weinreb (remote), Lindsay Smith (remote), Peter Cohen, Sara Pouladian

Committee Members Absent

None

Guests Present

Sarahluck325@yahoo.com (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

Jessica Gelb called a meeting of the Development & Communications Committee of MCCPS Board of Trustees to order on Tuesday Jan 10, 2023 at 8:05 AM.

C. Approve Minutes

II. Development & Communications

A. Enrichment

Lindsay offered to run an Entrepreneur Enrichment in March (3rd term) so that students can work on creating their items to sell, work on their posters, and design their booths for day of set-up.

III. Entrepreneur Fair

A. Entrepreneur Fair

Entrepreneur fair: Sunday 5/7 from 10am-1pm. Website is now live & costs \$20/booth. Have 4-5 applicants already but want to give preference to Charter kids. Maddie will present at morning mtg next wk. Kitchen will have sandwiches, drinks & desserts, w/ donations for food pantry. Total 30 tables

- Create flyer for entrepreneur fair: coordinate w/ Emily. Info on entrepreneur fair, incl date/time, website, cost, food for purchase & food donations
- Sponsors: could be part of series of events (eg entrepreneur fair, fun run, etc) or just the fair. Could allow them to have a booth or come into morning mtg. Potential sponsors: National Grand, Seaside Allure, Bobbles & Lace, Marblehead Hardware, Mudpuddle
 - Jessica will follow up about sponsorship-discussion to follow at next meeting
- Raffles: do 50/50 and swag bags? Discussion to follow at next meeting
- Enrichment: Lindsay Rando will run entrepreneur enrichment & tie into entrepreneur fair; could be judge for the fair. Could also have enrichment to help them prepare for the fair- Lindsay Smith to volunteer; can make items & posters
- Communication to applicants: posters, booths, cash, number of items
 - Email to go out to families who have submitted applications
 - Run a few Zoom events for Q/A for families and students
- Could maybe have a DJ: Alex can connect w/ high school principal
- Marketing: sponsors or local bizs could post flyer. Could have article in town newspaper. Could send info to recent alums or other local schools
- Will need to gather games for blacktop: Big Chess, Big Chalk, Big Jenga, Ball toss, Big Checkers
- Set up & clean up: do Sign Up Genius; could get students to help w/ incentive

IV. Capital Campaign

A. Discussion about tiers of sponsorship for Entrepreneur Fair

Discussion about a Family Carnival Event on March 17, 2023

-Mr. Gianni organizing it. Seeking out support from Dev/Com and PTO

-Class Auction Items

-Fundraising efforts for class field trips (selling food items/bake sale/pizza)