MCCPS Board of Trustees

DevCom Monthly Meeting

Published on October 13, 2023 at 8:46 AM EDT

Date and Time

Tuesday October 17, 2023 at 7:00 PM EDT

Location

This meeting is virtual via Google Meet. Please see dial-in and log-in information below.

meet.google.com/zmo-aqeo-btx

Meeting ID
meet.google.com/zmo-aqeo-btx
Edit
Phone Numbers
(US)+1 224-585-3844

PIN: 210 786 375#

Please note that the in-person meeting will not be suspended or terminated if technological problems interrupt the remote connection.

Agenda

	Purpose	Presenter	Time
I. Opening Items			**7:00 PM**

		Purpose	Presenter	Time
A.	Record Attendance		Kimberly Nothnagel	1 m
B.	Call the Meeting to Order		Kimberly Nothnagel	
C.	Approve Minutes	Approve Minutes		1 m

II. Development & Communications 7:02 PM

			Presenter	Time
A.	Subcomittee Updates		Kimberly Nothnagel	20 m

Discussed plans for various committees to meet and make plans to move forward with existing subcommittee work, additional items that subcommittees could take on.

- Social Media, Website, and Online Presence
- Marketing and Print Collateral
- Community Events
- Annual Fund Email Campaign

			Presenter	Time
B.	Internal Marketing		Kimberly Nothnagel	20 m

What are projects and initiatives that we can take on to encourage lower school families to stay on through eighth grade to keep enrollment high for the upper school?

			Presenter	Time
C.	Entrepreneur Fair		Kimberly Nothnagel	10 m

Should we recreate this event? Should this committee take on this event? Are there other groups within the school community who could take on this event?

III. Other Business

IV. Closing Items

		Purpose
A.	Adjourn Meeting	Vote