



MCCPS Board of Trustees

Development & Communications Committee Meeting

Published on January 31, 2023 at 11:14 AM EST

Date and Time

Tuesday February 28, 2023 at 8:00 AM EST

Please note that the in-person meeting will not be suspended or terminated if technological problems interrupt the remote connection.

Agenda

	Purpose	Presenter	Time
I. Opening Items			8:00 AM
A. Record Attendance			1 m
Jess			
Beth			
Peter			
Ellen			
Alex			
Jill			
Sara P.			
Lindsay S.			
Lindsay L.			
Connie			
Sarah L.			
B. Call the Meeting to Order			
C. Approve Minutes	Approve Minutes		5 m

II. Development & Communications

8:06 AM

Goals and Objectives

The goals of the Development and Communications Committee are to:

1. foster awareness of the greatness of MCCPS to the community
 - working on a "one sheet" to describe Charter (Jill and Sara?)
 - Check in on this item?
 - see if there is a parent who would do some filming-interview some present students, parents, and alumni?
 - Check in on this item?
 - post on website to find out more about MCCPS? Clarify? What do we mean?

2. create events that support to engage the MCCPS community at large
 - Family Night Out (November)
 - Parent/Care Giver night out (with babysitting) March?
 - Thinking about a Carnival Family Event
 - Entrepreneur Fair (Community Wide)- May
 - Baseball Night (MCCPS Families)-June

3. Looking for ways to grow our fundraising abilities and to brainstorm a plan for a capital campaign
 - create a foldout portfolio about the capital campaign-incorporating drawings from architect

A. Enrichment

Discuss

Term 3-

Lindsay and Lindsay will run the Entrepreneur Enrichment and How to create a small business enrichment.

III. Entrepreneur Fair

8:06 AM

A. Entrepreneur Fair

Discuss

Jessica
Gelb

30 m

Event: May 7, 2023

10am-1pm

MCCPS

Raffle Baskets: Parent Ambassadors will create

Sponsors: Dev/Comm committee will reach out to members in the community

Auction: Peter's newsletter will reach out to the MCCPS community to see if anyone would like to organize

Jobs:

Purpose Presenter Time

During Enrichment: Hand out flyers to community to spread awareness and gain traction
 Emily-Post the event in the reporter (who is telling Emily?)
 Jess-Reach out to Marblehead TV to advertise (When should I reach out?)
 Danette and Hope will organize the food
 Put on flyer contribution for Marblehead Food Pantry
 Connie-Contact Marblehead Chamber of Commerce (closer to the date) to advertise
 Connie-Will ask Sharman about volunteer or paid Dj from High School
 *Need someone to reach out/gather:
 Big Chess, Big Chalk, Big Jenga, Big Checkers, Ball Toss...

Questions:

How do we advertise in town-get the word out to the other schools?
 Each "vendor" gets an assigned spot?
 Is there an entrance fee to attend?
 How do awards get given out?
 Judges?

IV. Capital Campaign

Update on architect and expansion in to the warehouse
 Goals for a capital campaign manager
 Ways to start reaching out to the community and begin a capital campaign

V. Closing Items

8:36 AM

A. Adjourn Meeting	Vote	Jessica Gelb	5 m
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Next meeting on February 14, 2022? Does this work for everyone?