



# MCCPS Board of Trustees

## Dev/Com

Published on December 13, 2022 at 10:39 AM EST

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### Date and Time

Tuesday January 10, 2023 at 8:00 AM EST

### Location

MCCPS  
17 Lime Street  
Marblehead, Ma 01945

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Please note that the in-person meeting will not be suspended or terminated if technological problems interrupt the remote connection.

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### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>8:00 AM</b>
<b>A. Record Attendance</b>			1 m
Jess			
Beth			
Peter			
Ellen			
Alex			
Jill			
Sara P.			
Lindsay S.			
Lindsay L.			
Connie			

	Purpose	Presenter	Time
Sarah L.			
<b>B. Call the Meeting to Order</b>			
<b>C. Approve Minutes</b>	Approve Minutes		5 m

## II. Development & Communications

8:06 AM

### Goals and Objectives

The goals of the Development and Communications Committee are to:

1. foster awareness of the greatness of MCCPS to the community
  - working on a "one sheet" to describe Charter (Jill and Sara?)
    - Check in on this item?
  - see if there is a parent who would do some filming-interview some present students, parents, and alumni?
    - Check in on this item?
  - post on website to find out more about MCCPS? Clarify? What do we mean?
2. create events that support to engage the MCCPS community at large
  - Family Night Out (November)
  - Parent/Care Giver night out (with babysitting) March?
  - Entrepreneur Fair (Community Wide)- May
  - Baseball Night (MCCPS Families)-June
3. Looking for ways to grow our fundraising abilities and to brainstorm a plan for a capital campaign
  - create a foldout portfolio about the capital campaign-incorporating drawings from architect

### A. Enrichment

Discuss

Ways to promote enrichments and how to get parent/grandparent/community involvement

How is Term 2 running?

Term 3-

Lindsay will run the Entrepreneur Enrichment

## III. Entrepreneur Fair

8:06 AM

### A. Entrepreneur Fair

Discuss

Jessica Gelb

30 m

Event: May 7, 2023

10am-1pm

MCCPS

**Jobs:**

- Maddie make a presentation/slideshow/share website at Morning Meeting
- Alex? Are you making a flyer to hand out to parents?
- Alex-reviewing website
- Emily-Post the event in the reporter (who is telling Emily?)
- Jess-Reach out to Marblehead TV to advertise (When should I reach out?)
- Jess-Post to FB to see if there is a high school DJ who would want to play music
- Beth-Reach out to Danette and Hope about food, lunch, goodies, snacks, water, coffee, and drinks
- Beth-Reach out to Danette and Hope about Marblehead Food Pantry-how can we help support?
- Connie-Contact Marblehead Chamber of Commerce (closer to the date) to advertise
- Connie-Will ask Sharman about volunteer or paid Dj from High School
- \*Need someone to reach out/gather:
- Big Chess, Big Chalk, Big Jenga, Big Checkers, Ball Toss...

**Questions:**

- Flyer to advertise?
- How many vendors?
- How do we advertise in town-get the word out to the other schools?
- How do we "screen" vendors?
- Cost?
- Tables? Each "vendor" gets an assigned spot?
- Is there an entrance fee to attend?
- Is there a fundraising amount? What do the kids do with the money they make?
- How do awards get given out?
- Judges?

**IV. Capital Campaign**

- Update on architect and expansion in to the warehouse
- Goals for a capital campaign manager
- Ways to start reaching out to the community and begin a capital campaign

**V. Closing Items**

**8:36 AM**

A. Adjourn Meeting	Vote	Jessica Gelb	5 m
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Next meeting on February 14, 2022? Does this work for everyone?