



MCCPS Board of Trustees

Dev/Com

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Date and Time

Tuesday December 13, 2022 at 8:00 AM EST

Location

MCCPS
17 Lime Street
Marblehead, Ma 01945

Please note that the in-person meeting will not be suspended or terminated if technological problems interrupt the remote connection.

Agenda

	Purpose	Presenter	Time
I. Opening Items			8:00 AM
A. Record Attendance			1 m
Jess			
Beth			
Peter			
Ellen			
Alex			
Jill			
Sara			
B. Call the Meeting to Order			

	Purpose	Presenter	Time
C. Approve Minutes	Approve Minutes		5 m

II. Development & Communications

8:06 AM

Goals and Objectives

The goals of the Development and Communications Committee are to:

1. foster awareness of the greatness of MCCPS to the community
 - start working on a "one sheet" to describe Charter (Jill and Sara?)
 - see if there is a parent who would do some filming-interview some present students, parents, and alumni?
 - post on website to find out more about MCCPS
 - newspaper article
2. create events that support to engage the MCCPS community at large
 - Family Night Out-how did it go?
 - start planning Entrepreneur Fair
3. looking for ways to grow our fundraising abilities and to brainstorm a plan for a capital campaign
 - create a foldout portfolio about the capital campaign-incorporating drawings from architect

A. Recruitment	Discuss	Jessica Gelb	10 m
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Send out Flyer (to go home) for Family Night Out. How did that work?

Advertise at Family Night Out

Any new members?

New leads?

Meeting time-Tuesday mornings from 8-9am. How does that work for everyone?

B. Enrichment	Discuss		
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Ways to promote enrichments and how to get parent/grandparent/community involvement

III. Parent Night Out

8:16 AM

How did it go??? Positives, negatives, things to enhance in the future?

A. Entrepreneur Fair	Discuss	Jessica Gelb	30 m
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Update on Fair

Need to create a cohort of people helping

Enrichment? Connie and Alex?

Website

When to reach out to secure food trucks and DJ?

Measure how many booths

	Purpose	Presenter	Time
Open to larger community - not just MCCPS			
\$20 fee to participate			
Games on the blacktop (if it is nice out so we don't have to rent the field)			

IV. Capital Campaign

Update on architect and expansion in to the warehouse
 Goals for a capital campaign manager
 Ways to start reaching out to the community and begin a capital campaign

V. Closing Items

8:46 AM

A. Adjourn Meeting

Vote

Jessica
Gelb

5 m

Next meeting on December 13, 2022? Does this work for everyone?