



MCCPS Board of Trustees

Dev/Com

Published on October 18, 2022 at 12:52 PM EDT

Date and Time

Tuesday November 1, 2022 at 8:00 AM EDT

Location

MCCPS
17 Lime Street
Marblehead, Ma 01945

Please note that the in-person meeting will not be suspended or terminated if technological problems interrupt the remote connection.

Agenda

	Purpose	Presenter	Time
I. Opening Items			8:00 AM
A. Record Attendance			1 m
Jess			
Beth			
Peter			
Ellen			
Alex			
Jill			
Sara			
B. Call the Meeting to Order			
C. Approve Minutes	Approve Minutes		5 m
II. Development & Communications			8:06 AM
Goals and Objectives			
The goals of the Development and Communications Committee are to:			
1. foster awareness of the greatness of MCCPS to the community			
-start working on a "one sheet" to describe Charter (Jill and Sara?)			

- | | Purpose | Presenter | Time |
|---|---------|-----------|------|
| -see if there is a parent who would do some filming-interview some present students, parents, and alumni? | | | |
| -post on website to find out more about MCCPS | | | |
| -newspaper article | | | |
| 2. create events that support to engage the MCCPS community at large | | | |
| -update about November event? Pick date and venue? Cost? | | | |
| -advertise | | | |
| 3. looking for ways to grow our fundraising abilities and to brainstorm a plan for a capital campaign | | | |
| -create a foldout portfolio about the capital campaign-incorporating drawings from architect | | | |

A. Recruitment	Discuss	Jessica Gelb	10 m
-----------------------	---------	-----------------	------

Send out Flyer (to go home) before this meeting date. How did that work?
Any new members?
New leads?
Stick with the 8-9am timeframe?

III. Parent Night Out 8:16 AM

Update from Jill
Warwick and Beacon
Landing

Update from Alex
Bitbar

Childcare coverage
Prices/Date
Advertise

A. Entrepreneur Fair	Discuss	Jessica Gelb	30 m
-----------------------------	---------	-----------------	------

Update on Fair
Need to create a cohort of people helping
Enrichment? Connie and Alex?
Website
When to reach out to secure food trucks and DJ?
Measure how many booths
Open to larger community - not just MCCPS
\$20 fee to participate
Games on the blacktop (if it is nice out so we don't have to rent the field)

IV. Capital Campaign

Update on architect and expansion in to the warehouse
Goals for a capital campaign manager
Ways to start reaching out to the community and begin a capital campaign

V. Closing Items 8:46 AM

	Purpose	Presenter	Time
A. Adjourn Meeting	Vote	Jessica Gelb	5 m
Next meeting on December 13, 2022? Does this work for everyone?			