MCCPS Board of Trustees

Development & Communications Committee Monthly Meeting

Published on December 18, 2020 at 9:51 AM EST

Date and Time
Friday December 18, 2020 at 10:00 AM EST

Location
Remote via Zoom

Join Zoom Meeting
https://us02web.zoom.us/j/81923176849?pwd=bjc3Q3ExWEhWcUI2c01hcjFia1BkQT09

Meeting ID: 819 2317 6849
Passcode: 5407

Agenda

	Purpose	Presenter	Time
I. Opening Items			**10:00 AM**

Opening Items

	Purpose	Presenter	Time
A. Call the Meeting to Order		Paul Baker	
B. Record Attendance and Guests		Paul Baker	1 m
C. Approve remote attendance	Vote	Paul Baker	3 m

In light of the ongoing COVID-19 corona virus outbreak, Governor Baker issued an emergency order on March 12, 2020, allowing public bodies greater flexibility in utilizing technology in the conduct of meetings under the Open Meeting Law. This committee makes a motion to accept this Executive Order for this meeting of the Development Committee on November 20, 2020.

	Purpose	Presenter	Time
D. Approve Minutes	Approve Minutes	Paul Baker	2 m

	Purpose	Presenter	Time
II. Development Committee			**10:06 AM**

Development Committee

	Purpose	Presenter	Time
A. Head of School Update	FYI	Peter Cohen	10 m
B. Fundraising/Donation Incentives	Discuss	Paul Baker	10 m
C. Development/Communications Playbook	Discuss	Ian Hunt	10 m
D. Upcoming Development Initiatives and Timeline	FYI	Susan Hauck/Paul Baker	15 m

Brainstorm...How do we leverage our marketing campaigns to maximize enrollment AND maximize fundraising income.

	Purpose	Presenter	Time
E. Upcoming PTO Activities	FYI	Connie DeBoever	5 m

III. Other Business

IV. Closing Items

	Purpose		
A. Adjourn Meeting	Vote		