

APPROVED



MOXIE Public Schools

## Minutes

### MOXIE PS Monthly Board Meeting

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#### Date and Time

Friday December 19, 2025 at 1:00 PM

#### Location

Google Meet joining info

Video call link: <https://meet.google.com/ygm-wmys-zdx>

Or dial: (US) +1 413-998-6032 PIN: 842 457 235#

More phone numbers: <https://tel.meet/ygm-wmys-zdx?pin=7810198904800>

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#### Directors Present

D. Sonrouille (remote), J. Brown (remote), J. Perkins (remote), M. Pouliot (remote), V. Hammonds (remote)

#### Directors Absent

*None*

#### Guests Present

B. Rabbitt (remote)

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#### I. Opening Items

**A. Record Attendance**

**B. Call the Meeting to Order**

J. Brown called a meeting of the board of directors of MOXIE Public Schools to order on Friday Dec 19, 2025 at 1:04 PM.

### **C. Approve Minutes**

M. Pouliot made a motion to approve the minutes from MOXIE PS Monthly Board Meeting on 11-21-25.

J. Brown seconded the motion.

The board **VOTED** unanimously to approve the motion.

## **II. Operational Updates**

### **A. Facility**

Verbal agreement has been made about lease, but still awaiting signing.

2 Construction bids were received under the projected \$200k.

Getting bids on insurance. Working with an agent familiar with insuring schools in Maine and charter schools.

### **B. Development**

Beth connected with Gorman Foundation.

Keeping funders updated but still awaiting announcement of school building.

### **C. Nonprofit Operations**

Extended verbal offer to Jessica Parrott to work on logistics opportunities and admin tasks in near term.

Working on contracting with accounting firm familiar with schools.

### **D. Student/Family Recruitment**

Canceled contract with Schola - not a good fit for our early phase of development.

Mariposa can expand to meet some of our recruitment needs. Setting up new intent-to-enroll form. Investigating bus campaign.

Exploring ability to enroll 8th graders - verbally approved by commission.

Digital media is in form of social media ads. \$2500 per month being done by Mariposa.

Beth and Dan held virtual parent info session. Questions included sports, college preparation, opening up other grades. Good feedback for developing future messaging. Will intend to hold sessions every 2 weeks to engage parents.

Charlie presented a Q1 recruitment/engagement campaign. Goal is to have 420 "intent to enroll" applications. Plan is to develop an event tabling setup and seek out pop-up engagement spots such as busy retail locations, youth sports, etc. Then workshops for families who are actually likely to enroll. Eventually a party at Moxie.

Consensus was to launch communications on Jan 2 regardless of final lease signing. Charlie solicited board members to staff in-person events.

Virgel submitted the following questions for engagements:

Quick pop-up hooks: "What if public school worked around your child—not the other way around?" "We're reimagining middle and high school—want to hear how?" "Is your student bored, stressed, or disengaged at school?" "What should school look like in 2026?" "Public school, personalized learning—does that sound possible?" "What if students graduated with college credit and real-world experience?" "Not a sales pitch—just a conversation about better schools." "If you could change ONE thing about school, what would it be?"

"Do you feel like school adapts to students—or students have to adapt to school?" "How important is real-world learning to you—projects, internships, problem-solving?" "Would earning college credit in high school be valuable for your family?" "What skills do you think matter most for today's kids that schools don't always teach well?" "If school could be redesigned from scratch, what would you keep—and what would you change?"

### III. New Business

#### A. Staff Update

Dan Sonrouille submitted his resignation as a board member in order to accept a staff role at Moxie Public Schools.

J. Brown made a motion to Accept Dan Sonrouille's resignation as a board member and appoint him as a staff member of Moxie Public Schools.

V. Hammonds seconded the motion.

The board **VOTED** unanimously to approve the motion.

### IV. Committee Updates

#### A. Finance

\$1.2 million in cash. Beth would like to ensure this is in a high-interest account.

### V. Closing Items

#### A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 2:00 PM.

Respectfully Submitted,  
J. Brown

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**Documents used during the meeting**

*None*