

APPROVED



MOXIE Public Schools

Minutes

MOXIE PS Monthly Board Meeting

Date and Time

Friday October 17, 2025 at 1:00 PM

Location

Google Meet joining info

Video call link: <https://meet.google.com/ygm-wmys-zdx>

Or dial: (US) +1 413-998-6032 PIN: 842 457 235#

More phone numbers: <https://tel.meet/ygm-wmys-zdx?pin=7810198904800>

Directors Present

B. Rabbitt (remote), D. Sonrouille (remote), J. Brown (remote), J. Perkins (remote), V. Hammonds (remote)

Directors Absent

None

Guests Present

Matt Pouliot (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

B. Rabbitt called a meeting of the board of directors of MOXIE Public Schools to order on Friday Oct 17, 2025 at 1:02 PM.

C. Approve Minutes

J. Brown made a motion to approve the minutes from September MOXIE PS Monthly Board Meeting on 09-19-25.

V. Hammonds seconded the motion.

The board **VOTED** unanimously to approve the motion.

Roll Call

D. Sonrouille Aye

J. Brown Aye

V. Hammonds Aye

J. Perkins Aye

D. Board Governance

V. Hammonds made a motion to induct Matt Pouliot to the MPS board, as well as the Finance and Facilities Committee.

D. Sonrouille seconded the motion.

The board **VOTED** unanimously to approve the motion.

J. Perkins made a motion to elect Julianna "Charlie" Brown to be the new chair of the board.

V. Hammonds seconded the motion.

The board **VOTED** to approve the motion.

Roll Call

J. Brown Abstain

D. Sonrouille Aye

V. Hammonds Aye

J. Perkins Aye

II. Operational Updates

A. Facility

Beth reported that MPS is now under LOI to lease 123 Darling, South Portland, for our school campus. MPS is now in the process of hiring Port City Architecture to develop plans for the building, including dividing the entrance. Changes to meet code are expected to be minimal.

123 Darling will require a zoning change to accommodate public schools. The building owners have submitted an application to be considered by the South Portland planning board on Oct. 22. They will follow up with vote 2 weeks later. The city council will need to approve their recommended zoning change, which is expected to occur by mid-December.

B.

Development

MPS has been approved for \$100k from the Davis Foundation to fund pre-enrollment costs building expenses, and supplies. This is pending a \$400k match. The match can include general operations but it also presents a good opportunity to raise local philanthropic interest.

MPS currently has a \$450k net positive budget, meaning startup funds have been fully raised.

C. Nonprofit Operations

MPS has identified a candidate for a Chief of School Operations. This candidate would be capable of helping Moxie grow from startup mode into its planned future size and sites. This would be an upgrade from the original plan of hiring a director of operations at the individual school level.

Dan will come on 1/2 time as Head of School in January, 2026. The proposed second candidate could join in June, 2026 if hired, and could also consult in the meantime. MPS is engaging a search consultant to help fill other administrative roles.

III. New Business

A. Student/Family Recruitment Planning

MPS will be contracting Mariposa, a marketing firm specializing in recruiting students. Mariposa can work with Schola throughout the recruitment process. Recruitment will need to be aggressive from November 2025-March 2026. Marketing collateral is expected to arrive within a few weeks.

Charlie recommended making recruitment messaging a major component of a retreat. Matt recommended techniques to reach kids in order to get them to be their own advocates to enroll in MPS.

Dan reviewed the typical process and timeline of families choosing schools in the Portland school district. MPS will face the challenge of recruiting students before having a facility that families can tour.

The new website is going live in next couple weeks.

IV. Committee Updates

A. Instructional Design

Dan and Charlie intending to meet soon.

B. Finance

Beth reported that budget revisions were made based on now-known facilities costs and the proposed change to hire Chief of School Operations rather than a single-site school operations director.

V. Closing Items

A. Retreat Planning

Proposed time is full day on November 25.

Proposed topics include partnership mapping, messaging, and trainings on engagement.

Proposed locations include 123 Darling, or the conference room at Matt Pouliot's business.

B. Adjourn Meeting

V. Hammonds made a motion to Adjourn.

J. Brown seconded the motion.

The board **VOTED** unanimously to approve the motion.

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 2:30 PM.

Respectfully Submitted,
J. Perkins

Documents used during the meeting

- 2025-1017_MOXIE Finance and Fundraising Update.pdf