

APPROVED



# Brevard Academy

## Minutes

### September Fundraising Meeting

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#### **Date and Time**

Thursday September 12, 2024 at 8:30 AM

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#### **Mission:**

The Mission of Brevard Academy is to prepare its students to achieve academic excellence through the Core Knowledge Sequence. Through a partnership involving students, teachers, and parents the school strives to create citizens with strong moral character and active intellectual inquiry.

#### **Vision:**

Brevard Academy: A Challenge Foundation Academy (BA-CFA) a K-8 public charter school develops and encourages motivated, intellectually curious students who are skilled in critical thinking, individual expression, and problem-solving. From their diverse backgrounds, students accept our challenge to pursue personal and academic excellence. Through this pursuit, they become confident members of their community who lead by serving others.

#### **Strategic Goals:**

1. Ensure Academic Success for Every Student
  2. Provide Effective & Innovative Learning Environments
  3. Recruit, Hire and Retain Highly Effective Personnel
  4. Use Resources Effectively & Be Fiscally Responsible
  5. Engage Our Communities
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### **Committee Members Present**

Camy Stirling, Jennifer Silva, Laura Gray (remote), Megan Monk, Ted Duncan, Tyree Griffin (remote)

### **Committee Members Absent**

*None*

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## **I. Opening Items**

### **A. Record Attendance**

### **B. Call the Meeting to Order**

Ted Duncan called a meeting of the Fundraising Committee of Brevard Academy to order on Thursday Sep 12, 2024 at 8:40 AM.

### **C. Approve Minutes**

Camy Stirling made a motion to approve the minutes from June 2024.

Megan Monk seconded the motion.

The committee **VOTED** unanimously to approve the motion.

## **II. Development**

### **A. Advertising Strategy--Journey Model**

Ted reviewed the Journey Model that was created that outlines the approach from pre-k through 8th grade.

### **B. Fundraising Strategy**

#### **September 25, 2024 (Giving Day)**

- All donations will be going through Flipcause
- Anyone who signs up will be added to the database and will be sent a thank you note and updates on BA

#### **Live to Lead through Leaders Building Leaders**

- Potential of \$1,000 due to there being slots for 1000

#### **State of the Charter Dinner**

- Thursday, March 19th at Deerwoode Preserve
- Mays Event Center - 200 capacity

- Will need catering - will need to develop a spreadsheet with needs list

### **Key Falls Event**

- week of October 14 or October 21, 2024

### **Summer Events**

- consideration of alternate locations; Sideways had offered to assist with fun activities for the kids

### **PTO - Penny Wars**

- October 7-25, 2024
- will sort by pack color

## **III. Closing Items**

### **A. Announce Date of Next Meeting**

Meetings will move to a cadence of every other month - October, December, February, April, June, August

The next meeting will be Thursday, October 10, 2024 at 8:30.

### **B. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:34 AM.

Respectfully Submitted,  
Jennifer Silva

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*This meeting is a public meeting of the BA-CFA Board in public for the purpose of conducting the School Corporation's business and is not to be considered a public community meeting. There will be time for public participation as indicated on the agenda.*