APPROVED

Brevard Academy

Minutes

September Fundraising Meeting

Date and Time
Thursday September 12, 2024 at 8:30 AM

Mission:
The Mission of Brevard Academy is to prepare its students to achieve academic excellence through the Core Knowledge Sequence. Through a partnership involving students, teachers, and parents the school strives to create citizens with strong moral character and active intellectual inquiry.
Vision:
Brevard Academy: A Challenge Foundation Academy (BA-CFA) a K-8 public charter school develops and encourages motivated, intellectually curious students who are skilled in critical thinking, individual expression, and problem-solving. From their diverse backgrounds, students accept our challenge to pursue personal and academic excellence. Through this pursuit, they become confident members of their community who lead by serving others.

Strategic Goals:

1. Ensure Academic Success for Every Student
2. Provide Effective & Innovative Learning Environments
3. Recruit, Hire and Retain Highly Effective Personnel
4. Use Resources Effectively & Be Fiscally Responsible
5. Engage Our Communities

Committee Members Present
Camy Stirling, Jennifer Silva, Laura Gray (remote), Megan Monk, Ted Duncan, Tyree Griffin (remote)

Committee Members Absent
None

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

Ted Duncan called a meeting of the Fundraising Sub-Committee Committee of Brevard Academy to order on Thursday Sep 12, 2024 at 8:40 AM.

C. Approve Minutes

Camy Stirling made a motion to approve the minutes from June 2024.
Megan Monk seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. Development

A. Advertising Strategy--Journey Model

Ted reviewed the Journey Model that was created that outlines the approach from pre-k through 8th grade.

B. Fundraising Strategy

September 25, 2024 (Giving Day)

- All donations will be going through Flipcause
- Anyone who signs up will be added to the database and will be sent a thank you note and updates on BA

Live to Lead through Leaders Building Leaders

- Potential of $1,000 due to there being slots for 1000

State of the Charter Dinner

- Thursday, March 19th at Deerwoode Preserve
- Mays Event Center - 200 capacity

- Will need catering - will need to develop a spreadsheet with needs list

Key Falls Event

- week of October 14 or October 21, 2024

Summer Events

- consideration of alternate locations; Sideways had offered to assist with fun activites for the kids

PTO - Penny Wars

- October 7-25, 2024
- will sort by pack color

III. Closing Items

A. Announce Date of Next Meeting

Meetings will move to a cadence of every other month - October, December, February, April, June, August

The next meeting will be Thursday, October 10, 2024 at 8:30.

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:34 AM.

Respectfully Submitted,
Jennifer Silva

This meeting is a public meeting of the BA-CFA Board in public for the purpose of conducting the School Corporation's business and is not to be considered a public community meeting. There will be time for public participation as indicated on the agenda.