APPROVED

Brevard Academy

Minutes

Monthly Development Meeting

Date and Time
Thursday May 9, 2024 at 8:15 AM

Mission:
The Mission of Brevard Academy is to prepare its students to achieve academic excellence through the Core Knowledge Sequence. Through a partnership involving students, teachers, and parents the school strives to create citizens with strong moral character and active intellectual inquiry.
Vision:
Brevard Academy: A Challenge Foundation Academy (BA-CFA) a K-8 public charter school develops and encourages motivated, intellectually curious students who are skilled in critical thinking, individual expression, and problem-solving. From their diverse backgrounds, students accept our challenge to pursue personal and academic excellence. Through this pursuit, they become confident members of their community who lead by serving others.

Strategic Goals:

1. Recruit, Hire and Retain Highly Effective Personnel
2. Engage Our Communities

Committee Members Present

Camy Stirling, Jennifer Silva, Laura Gray (remote)

Committee Members Absent
Megan Monk

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

Jennifer Silva called a meeting of the Fundraising Sub-Committee Committee of Brevard Academy to order on Thursday May 9, 2024 at 8:23 AM.

C. Approve the Agenda

Jennifer Silva made a motion to Approve minutes.
Camy Stirling seconded the motion.
The committee **VOTED** unanimously to approve the motion.

D. Approve Minutes

Jennifer Silva made a motion to approve the minutes from Development Meeting on 04-11-24.
Camy Stirling seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. Development

A. Fundraising

1. Annual Giving Day - September 2024
    1. Host at the beginning of the year and embed with the Parent/Teacher conference Day
    2. Engage local businesses that have a tie in with school, use QR code (Flipcause) so that it is easy for donations to be made while donors are engaging in supporting local businesses
2. State of the Charter Annual Dinner - March 2025
    1. Deerwoode Reserve
    2. Auction considerations; return on investment with staff time and money made
    3. Goal
3. Sponsorship Packet
    1. Review and provide input by next meeting to prepare for board vote

B.

Strategic Marketing

1. Defer to June meeting

C. Board Member Recruitment

1. Tyre Griffin to be voted on at next meeting

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:15 AM.

Respectfully Submitted,
Jennifer Silva

This meeting is a public meeting of the BA-CFA Board in public for the purpose of conducting the School Corporation's business and is not to be considered a public community meeting. There will be time for public participation as indicated on the agenda.