



# Brevard Academy

## Minutes

### Monthly Development Meeting

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#### Date and Time

Thursday May 9, 2024 at 8:15 AM

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#### Mission:

The Mission of Brevard Academy is to prepare its students to achieve academic excellence through the Core Knowledge Sequence. Through a partnership involving students, teachers, and parents the school strives to create citizens with strong moral character and active intellectual inquiry.

#### Vision:

Brevard Academy: A Challenge Foundation Academy (BA-CFA) a K-8 public charter school develops and encourages motivated, intellectually curious students who are skilled in critical thinking, individual expression, and problem-solving. From their diverse backgrounds, students accept our challenge to pursue personal and academic excellence. Through this pursuit, they become confident members of their community who lead by serving others.

#### Strategic Goals:

1. Recruit, Hire and Retain Highly Effective Personnel
2. Engage Our Communities

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#### Committee Members Present

Camy Stirling, Jennifer Silva, Laura Gray (remote)

### **Committee Members Absent**

Megan Monk

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## **I. Opening Items**

### **A. Record Attendance**

### **B. Call the Meeting to Order**

Jennifer Silva called a meeting of the Fundraising Committee of Brevard Academy to order on Thursday May 9, 2024 at 8:23 AM.

### **C. Approve the Agenda**

Jennifer Silva made a motion to Approve minutes.

Camy Stirling seconded the motion.

The committee **VOTED** unanimously to approve the motion.

### **D. Approve Minutes**

Jennifer Silva made a motion to approve the minutes from Development Meeting on 04-11-24.

Camy Stirling seconded the motion.

The committee **VOTED** unanimously to approve the motion.

## **II. Development**

### **A. Fundraising**

#### **1. Annual Giving Day - September 2024**

1. Host at the beginning of the year and embed with the Parent/Teacher conference Day
2. Engage local businesses that have a tie in with school, use QR code (Flipcause) so that it is easy for donations to be made while donors are engaging in supporting local businesses

#### **2. State of the Charter Annual Dinner - March 2025**

1. Deerwoode Reserve
2. Auction considerations; return on investment with staff time and money made
3. Goal

#### **3. Sponsorship Packet**

1. Review and provide input by next meeting to prepare for board vote

### **B.**

### **Strategic Marketing**

1. Defer to June meeting

### **C. Board Member Recruitment**

1. Tyre Griffin to be voted on at next meeting

## **III. Closing Items**

### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:15 AM.

Respectfully Submitted,  
Jennifer Silva

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*This meeting is a public meeting of the BA-CFA Board in public for the purpose of conducting the School Corporation's business and is not to be considered a public community meeting. There will be time for public participation as indicated on the agenda.*