



# Brevard Academy

## Minutes

### July Strategic Planning Retreat

Summer Retreat and Training

---

#### **Date and Time**

Friday July 26, 2024 at 10:00 AM

#### **Location**

Brevard Chamber of Commerce

175 E Main St, Brevard, NC 28712

---

#### **Mission:**

The Mission of Brevard Academy is to prepare its students to achieve academic excellence through the Core Knowledge Sequence. Through a partnership involving students, teachers, and parents the school strives to create citizens with strong moral character and active intellectual inquiry.

#### **Vision:**

Brevard Academy: A Challenge Foundation Academy (BA-CFA) a K-8 public charter school develops and encourages motivated, intellectually curious students who are skilled in critical thinking, individual expression, and problem-solving. From their diverse backgrounds, students accept our challenge to pursue personal and academic excellence. Through this pursuit, they become confident members of their community who lead by serving others.

#### **Strategic Goals:**

1. Ensure Academic Success for Every Student
  2. Provide Effective & Innovative Learning Environments
-

3. Recruit, Hire and Retain Highly Effective Personnel
4. Use Resources Effectively & Be Fiscally Responsible
5. Engage Our Communities

---

### **Committee Members Present**

Abe Pallas, Jamie Atkinson, Jennifer Silva, Mark Campanini, Mark Franklin, Paul Cooper, Ted Duncan, Tyree Griffin

### **Committee Members Absent**

*None*

---

## **I. Opening Items**

### **A. Record Attendance**

### **B. Call the Meeting to Order**

Mark Campanini called a meeting of the Long-Range Planning and Visioning Committee of Brevard Academy to order on Friday Jul 26, 2024 at 10:02 AM.

## **II. Strategic Planning Discussion**

### **A. Discussion**

Board executes a strategic planning exercise, focusing on 5 priority areas. These areas include Academic Success, Learning Environments, Personnel, Resources and Fiscal Responsibility, and Engagement in our Community.

## **III. Strategic Planning--BOD Members Only**

### **A. Board Annual Training**

Board members signed annual Board of Directors commitment documents.

Board members reviewed the Board on Track training slideshow entitled: Charter Board Structure for Success.

An overview of the notes taken during the exercise will be shared with the board for review and additions of strategies by the October Board Meeting.

### **B. Board Committees**

Long Range Planning and Visioning - Chairperson: Mark Campanini

Facilities - Chairperson: Tyree Griffin  
Finance - Chairperson: Paul Cooper  
Governance and Policy - Chairperson: Abe Pallas  
Academic Excellence - Chairperson: Abe Pallas  
Development - Chairperson: Jen Silva

A calendar with committee meeting dates to follow.

**C. Board Action Calendar**

A board action calendar will follow.

**D. School Data Review**

School Director reviewed enrollment trends with the board.

**IV. Closing Items**

**A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 2:28 PM.

Respectfully Submitted,  
Jamie Atkinson

---

*This meeting is a public meeting of the BA-CFA Board in public for the purpose of conducting the School Corporation's business and is not to be considered a public community meeting. There will be time for public participation as indicated on the agenda.*