



Brevard Academy

Monthly Development Meeting

Published on June 13, 2024 at 8:15 AM EDT

Date and Time

Thursday June 13, 2024 at 8:30 AM EDT

Mission:

The Mission of Brevard Academy is to prepare its students to achieve academic excellence through the Core Knowledge Sequence. Through a partnership involving students, teachers, and parents the school strives to create citizens with strong moral character and active intellectual inquiry.

Vision:

Brevard Academy: A Challenge Foundation Academy (BA-CFA) a K-8 public charter school develops and encourages motivated, intellectually curious students who are skilled in critical thinking, individual expression, and problem-solving. From their diverse backgrounds, students accept our challenge to pursue personal and academic excellence. Through this pursuit, they become confident members of their community who lead by serving others.

Strategic Goals:

1. Ensure Academic Success for Every Student
 2. Provide Effective & Innovative Learning Environments
 3. Recruit, Hire and Retain Highly Effective Personnel
 4. Use Resources Effectively & Be Fiscally Responsible
 5. Engage Our Communities
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Agenda

	Purpose	Presenter	Time
I. Opening Items			8:30 AM
A. Record Attendance			1 m
B. Call the Meeting to Order		Jennifer Silva	
C. Approve Minutes	Approve Minutes		1 m
Approve minutes for Monthly Development Meeting on May 9, 2024			
II. Development			8:32 AM
A. Advertising Strategy	FYI	Ted Duncan	5 m
<ul style="list-style-type: none"> • Social Media • Flipcause • Territory <ul style="list-style-type: none"> ◦ \$2,250 for a full page (current advertisement) 			
B. Homecoming/Beginning of Year Call for Donations	FYI	Ted Duncan	5 m
1. Annual Day of Giving - September			
<ul style="list-style-type: none"> • Engage local business on day of event in alignment with parent/teacher conferences (tie in with school) <ul style="list-style-type: none"> ◦ Brevard area - Quixote, Weevil, Territory (store/wine shop) ◦ Mills River area ◦ Hendersonville area • Times Article ? 			
C. Sponsorship Packet	Discuss	Ted Duncan	5 m
<ul style="list-style-type: none"> • Review and vote 			
III. Other Business			
IV. Closing Items			
A. Adjourn Meeting	Vote		

This meeting is a public meeting of the BA-CFA Board in public for the purpose of conducting the School Corporation's business and is not to be considered a public community meeting. There will be time for public participation as indicated on the agenda.