



Empower College Prep

Board Meeting

Date and Time

Saturday July 16, 2016 at 8:30 AM

Location

2401 West Colter Street, Phoenix, AZ 85015

Agenda

Purpose Presenter Duration

I. Opening Items

A. Record Attendance and Guests		Angela Ortega	3
B. Call the Meeting to Order		Patricia Welborn	2
C. REVIEW AGENDA		Patricia Welborn	5
D. GUEST SPEAKER - KIM WARD			15

II. MORNING PRESENTATIONS

A. Branding	Vote	Genaro Perez	75
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There will be a 60 minute presentation and discussion led by G. Perez to illustrate principles of market branding. This will be followed by a discussion of the options for naming Empower, its schools and its organization. Lastly, there will be a vote to approve the name(s) for the organization and its entities.

B. ELECTION OF OFFICERS AND SUCCESSION PLANNING	Vote	Patricia Welborn	20
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There will be a presentation and discussion led by P. Welborn on the officer slate and the proposed process for leadership on the Board of Trustees. This will be followed by a vote to approve the officers for FY2017/18. No prep work required.

C. BREAK	FYI		10
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D. FY 2016/17 FUND DEVELOPMENT PLAN	Vote	Sheila Breen	60
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There will be a review and discussion of the FY2016/17 Fund Development Plan led by S. Breen. This will include a detailed discussion of the steps to build a vibrant philanthropic culture at Empower. Afterwards there will be a vote to approve the plan. Prep work required - review the FY 2017/18 Fund Development Plan enclosed and be prepared to discuss.

E. LUNCH	FYI		30
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III. AFTERNOON PRESENTATIONS

A. STRATEGIC PLANNING - PART I: MISSION, VISION, FOUR HALLMARKS AND MAJOR STRATEGIES	Vote	Brian Holman	30
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Synergy Partners Consultant Stephanie Small will lead a discussion on the mission, vision, four hallmarks and major strategies of the draft strategic plan. This will be followed by a vote to approve each of these components of the plan. Prep work required - review the ECP Strategic Direction document enclosed and be prepared to discuss.

B. STRATEGIC PLANNING PART II - PROGRAMS, MANAGEMENT, ADMINISTRATIVE SYSTEMS	Vote	Brian Holman	45
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Synergy Partners Consultant Stephanie Small will lead a discussion on the programs, management and administrative systems sections of the draft strategic plan. This will be followed by a vote to approve each of these

components of the plan. Prep work required - review the Draft Strategic Plan enclosed and be prepared to discuss.

C. STRATEGIC PLANNING PART III - FINANCIAL RESOURCES, GOVERNANCE AND FACILITIES	Discuss	Patricia Welborn	75
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Synergy Partners Consultant Stephanie Small will lead a discussion on the financial resources, governance and facilities sections of the plan. Prep work required:

- review the Board Assessment Survey Results report
- Listen to Board on Track Walk-in Clinic on Board Structure (*go to Board on Track website, select Resources, select Governance and Training, select Webinars, Select Board Structure: Getting Your Board Structure Scaffolding Right.....you will find two presentations, the second one is the Board Structure: Walk-in Clinic*)

D. BREAK	FYI		10
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E. GOVERNANCE STRUCTURE	Vote	Patricia Welborn	20
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There will be a discussion and vote to approve the standing and ad hoc committees for the FY2016/17 year, including the selection of committee chairs and committee members.

IV. Closing Items

A. WRAP UP	FYI	Patricia Welborn	15
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There will be a recap of the day's accomplishments and follow up assignments.

B. Adjourn Meeting	Vote		2
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