APPROVED

Libertas Academy Charter School

Minutes

Development Committee Meeting

Date and Time
Tuesday October 8, 2024 at 11:00 AM

Committee Members Present
K. Diamond Kayiatos (remote), L. Davis (remote), M. Montero (remote), N. Coakley (remote), P. Robbins (remote)

Committee Members Absent
None

Ex Officio Members Present
D. Guertin (remote)

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

K. Diamond Kayiatos called a meeting of the Development Committee of Libertas Academy Charter School to order on Tuesday Oct 8, 2024 at 11:03 AM.

C. Approve Minutes

N. Coakley made a motion to approve the minutes from Development Committee Meeting on 09-03-24.

P. Robbins seconded the motion.
The committee **VOTED** to approve the motion.

Roll Call	
M. Montero	Abstain
K. Diamond Kayiatos	Abstain
N. Coakley	Aye
P. Robbins	Aye
L. Davis	Absent

II. Development

A. Plans for upcoming year

Preview Donor Newsletter:
- Send out end of October
- Welcome, focus on graduating class and update on forever home
- Academic highlights: MCAS data, GPA, also highlight events
- Athletics/Club highlights & Student events
Modesto - suggested adding language for fundraising push.
Kari - suggested always having a fundraising section and add a list of capital donors.
Will go in print and electronically.

Donor Wall:
- Looking at adding a donor wall on the right side of the front vestibule.
- Discussion to edit the opening thank you text.
- Happy with way names are listed - no donor amounts
- Kari suggested we check in with donors to make sure they are listed as they would like.
David suggested using it as another opportunity to touch base with top donors.
- Modesto to do a final edit and present at the language at the November Board Meeting for final approval.

Soft Ribbon Cutting in early January:
- Invite donor wall members, local politicians, light press
- Unveil donor wall
- Friday mid-morning
Something bigger at the March event
David suggested checking with donors to make sure they are available and will be there.
Paul mentioned Friday afternoon would be hard to get press there.
Considering not a Friday for these reasons.
David asked if student lead tours are possible. Also asked do we invite state VIPs (DESI?, governor?, etc.)
Nicole asked if we can include potential donors
Lauren is this too close to the bigger event? What is the difference? March would be more of a fundraising event.

Modesto: team is stretched with move but also want to celebrate the opening too. Talking about how to celebrate with parents and students in leadership meetings. Looking at the January being more VIP and smaller first look and March being more inclusive. Similar to the small group tour in the Spring.
Kari mentioned that adding politicians may change the vibe of the the small event.
David mentioned having a specific open house for elected officials. DESI, Charter School Org, etc. focus on policy. Spring semester event?
Paul agreed that this is a beautiful moment that we can tell a great story about and impact policy - charter schools need more positive press and this is a great opportunity.
Nicole reminded us that next year is an election year so could be impactful.
Lauren and Kari agreed with the idea of separate events.
Paul suggested having a general open house for the general community. That would be a great opportunity for the press to attend.
David reminded us that there are 2 news worth events this year: opening of the school and the first graduating class.
Finalized that we will do 3 events: small VIP donor group, open house for general community, event for politicians/DESI, Charter school
Bring plans for March event to our next meeting.

B. Friendraising

Put on hold until next meeting

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 12:01 PM.

Respectfully Submitted,
K. Diamond Kayiatos