

APPROVED



Libertas Academy Charter School

Minutes

Monthly Development Committee

Date and Time

Tuesday June 6, 2023 at 5:00 PM

Location

Join Zoom Meeting

<https://us04web.zoom.us/j/5069946767?pwd=QXEvbzlhb0tYZWE4VHI6MCtrVFIGUT09>

Committee Members Present

D. Guertin (remote), K. Diamond Kayiatos (remote), L. Davis (remote), M. Montero (remote)

Committee Members Absent

D. Barrows

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

K. Diamond Kayiatos called a meeting of the Development Committee of Libertas Academy Charter School to order on Tuesday Jun 6, 2023 at 5:09 PM.

C. Approve Minutes

L. Davis made a motion to approve the minutes from Monthly Development Committee on 05-02-23.

K. Diamond Kayiatos seconded the motion.

The committee **VOTED** to approve the motion.

L. Davis made a motion to approve the minutes from Monthly Development Committee on 05-02-23.

K. Diamond Kayiatos seconded the motion.

The committee **VOTED** to approve the motion.

II. Development

A. Review Dashboard

1.2+ gifts in as of now! Grants from new relationships have come in. We are in good shape. Deliberately raised our goal b/c of so much early success ;) Will need some help to get us to the finish line from Board members etc.

A couple pending grants to hear from soon (two" big" grants will hear from in the next 3-4 weeks). A few smaller grants also to hear shortly.

Kari questioned if we do an end of year " something" for past donors? MM suggested end of year wrap up and he will work on this with David. Thoughts : electronic and paper version to send past donors. If they haven't given this year we need to include an envelope. Also will do a light social media "blitz" to end the year.

Hold off on media push until we can do something onsite this Fall .

David suggested creating our own database of potential contacts for long term goals. MM and David to connect about this.

B. Update on Capital Campaign efforts

C. End of FY 2023 push

D. New DC member recruitment

LD to dos - Reach out to her contact in August to see if interested in joining committee or taking a tour for FY24. Will report back to DC committee with update in August.

LD to discuss YPO and Florence Bank with Drew and will report back this week on his thoughts.

Networking opportunities:

Great Horse speaker series - How do we go about making this happen? Kari and LD to connect with their contacts who are members to see potential.

Chamber- networking opportunity for this fall? "Back to school"

Max's Speaker Series -- MM to reach out J Fialky to see if this event would make sense for LACS networking.

Longmeadow Business Study Group - Past donors are members of this group. Dana may be the appropriate angle connect & reconnect this group to LACS.

Marketing - How can LACS do a better job promoting ourselves? Committee to think about best media outlets to pursue further.

Start of FY24 need to focus on new Development members.

III. Other Business

A. Next Steps

Next meeting will be at the retreat!

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:48 PM.

Respectfully Submitted,
K. Diamond Kayiatos