APPROVED

Libertas Academy Charter School

Minutes

FY22 Development Committee Meetings

Date and Time
Tuesday August 3, 2021 at 5:00 PM

Location
https://us04web.zoom.us/j/7748636583
Meeting ID: 774-863-6583
Password: 12345

Join Zoom Meeting
https://us04web.zoom.us/j/7748636583

Meeting ID: 774-863-6583
Password: 12345

Committee Members Present
D. Barrows (remote), K. Diamond Kayiatos (remote), L. Davis (remote), L. Flynn (remote), M. Montero (remote)

Committee Members Absent
None

Ex Officio Members Present
K. Frett (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

D. Barrows called a meeting of the Development Committee of Libertas Academy Charter School to order on Tuesday Aug 3, 2021 at 5:00 PM.

C. Approve Minutes

K. Diamond Kayiatos made a motion to approve the minutes from Development Committee Meeting on 06-01-21.
D. Barrows seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. New Fiscal Year Commitments

A. Chair Remarks

Meeting the first Tuesday of every month
The group is in agreement that 150k is a great goal for FY22.

Co-Chair / new member : We all need to think about a new member to add to our committee.
Next Steps - everyone to reach out to their networks with updates for next month.

Friendraising:
DB - Laurie to head up "Friend-raising campaign" . Strategize ways to bring new people to the school.

Capital Campaign :

- DB stated that this should be a group separate from our current group with a professional consultant as well.
- DB questioned the timing to start our capital campaign? MM : "Lease negotiations will affect timing due to early termination language and buy out language. Hopefully have this behind us by the end of August. Secondly - LACS is up for renewal this year , we aren't going to pursue purchasing building until we receive word from DESE if LACS is renewed. Jan/Feb 2022 is likely when we will have this info regarding charter renewal. "
- MM also stated that he has spent a lot of time with architect to work with our current space (16-20 million to make "all dreams come true") Would need to raise about 6 mill if we are taking on that work
- LD questioned the timing of needed a new space. MM replied that we will need a new space in 2 years (when current 9th grade are 11th grade)

- DB closed that we will know what direction we are headed in a few months and then can hit the ground running with capital campaign and consultants .

B. FY22 Events & Communication

FY22 calendar and Fundraining Plan

- KOF refer to the "Development strategic plan" as attached in email to the committee dated 8/2/2021. Last page shows the calendar of "to dos"
- September "back to school event" is more of a celebratory event . Will likely be outside. Modesto commented we should still invite all Board members .
- DB addressed that we should hold a separate "back to school" event in October and encourage each board member and Dev Committee member to attend and ask each person to bring someone with them.
- Next steps : KOF to draft what this event will look like

Database Feedback:

- KOF stated that it was a smart recommendation and will benefit us having it all our donor info centralized and more organized. Would like all tax receipts to go out asap. That works with donor box but need to set it up with this new platform for fund received in other ways.
- Next steps : Kari & Katie to come to September meeting with finial thoughts regarding thank you notes timing
- LF noted that we as a committee need to define what we consider a "major donor" and those people may get an immediate handwritten note.
- Kari suggested making a card listing how to make a gift to libertas , have it ready to go - slide it in the envelopes, hand to people etc. Next steps: KOF to draft this card and share with committee

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:06 PM.

Respectfully Submitted,
D. Barrows