

APPROVED



# Libertas Academy Charter School

## Minutes

### Development Committee Meeting

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#### Date and Time

Tuesday April 6, 2021 at 5:00 PM

#### Location

Zoom Meeting

<https://us04web.zoom.us/j/7748636583>

Meeting ID: 774-863-6583

Password: 12345

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Join Zoom Meeting

<https://us04web.zoom.us/j/7748636583>

Meeting ID: 774-863-6583

Password: 12345

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#### Committee Members Present

D. Barrows (remote), K. Diamond Kayiatos (remote), L. Davis (remote), L. Flynn (remote), M. Montero (remote)

#### Committee Members Absent

*None*

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### I. Opening Items

#### A. Record Attendance and Guests

## **B. Call the Meeting to Order**

D. Barrows called a meeting of the Development Committee of Libertas Academy Charter School to order on Tuesday Apr 6, 2021 at 5:04 PM.

## **C. Approve Minutes**

L. Flynn made a motion to approve the minutes from Development Committee Meeting on 03-02-21.

K. Diamond Kayiatos seconded the motion.

### **Grant work recap from MM:**

- 1. 40k charter school program grant in response to COVID (summer enrichment)  
This is in.
- 2. Mifflin Memorial Fund Grant: Just submitted. Original thought was to ask for funds for transportation (passenger vans) however MM decided to instead approach for funding for a playground (51k was the ask and should know in 3-4 weeks)
- 3. Now there is a need for funding for transportation. (Mercedes Benz reach out)

The committee **VOTED** to approve the motion.

## **II. New Business**

### **A. Chair Remarks**

DB opening remarks: Flew for first time in 14 months! Low stress with Delta:)

### **B. Review Dashboard**

**101,303.17 in !**

DB: Who should we target to get us to the finish line by June ?

LD: Should we do a video/virtual tour to solicit more funds?

KF: LACS has a 4-5 minute recruitment video which could be an option.

Kari - we need to look at the list to see who donated last year who has not donated this year.

- Next steps : Katie Frett - to draft a solicitation/newsletter email to send out by 4/15 to those donors who have yet to give this year. After newsletter goes out, we as a committee need to follow up with our contacts.

**Database Update** : DB we have purchased the new database software!

Katie has started the import process of names/address/emails. We will soon need to divide the work to put all information in this new system

### **C. FY21 Campaign**

Leg 3 and Leg 4 :

Leg 4: Private Company : our focus is Mass Mutual

- LD recap with Mary: We should form a relationship before our ask . We should be thoughtful with our approach. Mass Mutual likes academic data and progress.
- Next steps: LD to reach out and call Denis Douquette's office to set up a meeting with Dennis, Modesto, Dana and LD to (re)introduce him to the school and highlight progress LACS has made.

Leg 3:

- Dr. Dumay- President of Elms - MM sent an email but has not heard back. MM has a meeting with him in next couple of weeks and will touch in at that point.
- Modesto talked with Trustee Dr. Seymour @ Westfield State : We will formalize a partnership in future but may not be in the cards this year to approach.

Closing thoughts courtesy of Laurie : Be well, be safe and keep laughing!

### **D. Quarterly Newsletter**

## **III. Closing Items**

### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:02 PM.

Respectfully Submitted,  
D. Barrows