APPROVED

Libertas Academy Charter School

Minutes

Development Committee Meeting

Date and Time
Tuesday April 6, 2021 at 5:00 PM

Location
Zoom Meeting
https://us04web.zoom.us/j/7748636583
Meeting ID: 774-863-6583
Password: 12345

Join Zoom Meeting
https://us04web.zoom.us/j/7748636583

Meeting ID: 774-863-6583
Password: 12345

Committee Members Present
D. Barrows (remote), K. Diamond Kayiatos (remote), L. Davis (remote), L. Flynn (remote), M. Montero (remote)

Committee Members Absent
None

Ex Officio Members Present
K. Frett (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

D. Barrows called a meeting of the Development Committee of Libertas Academy Charter School to order on Tuesday Apr 6, 2021 at 5:04 PM.

C. Approve Minutes

L. Flynn made a motion to approve the minutes from Development Committee Meeting on 03-02-21.
K. Diamond Kayiatos seconded the motion.

Grant work recap from MM:

- 1. 40k charter school program grant in response to COVID (summer enrichment) This is in.
- 2. Mifflin Memorial Fund Grant: Just submitted. Original thought was to ask for funds for transportation (passenger vans) however MM decided to instead approach for funding for a playground (51k was the ask and should know in 3-4 weeks)
- 3. Now there is a need for funding for transportation. (Mercedes Benz reach out)

The committee **VOTED** to approve the motion.

II. New Business

A. Chair Remarks

DB opening remarks: Flew for first time in 14 months! Low stress with Delta:)

B. Review Dashboard

101,303.17 in !

DB: Who should we target to get us to the finish line by June ?
LD: Should we do a video/virtual tour to solicit more funds?
KF: LACS has a 4-5 minute recruitment video which could be an option.
Kari - we need to look at the list to see who donated last year who has not donated this year.

- Next steps : Katie Frett - to draft a solicitation/newsletter email to send out by 4/15 to those donors who have yet to give this year. After newsletter goes out, we as a committee need to follow up with our contacts.

Database Update : DB we have purchased the new database software!
Katie has started the import process of names/address/emails. We will soon need to divide the work to put all information in this new system

C. FY21 Campaign

Leg 3 and Leg 4 :

Leg 4: Private Company : our focus is Mass Mutual

- LD recap with Mary: We should form a relationship before our ask . We should be thoughtful with our approach. Mass Mutual likes academic data and progress.
- Next steps: LD to reach out and call Denis Douquette's office to set up a meeting with Dennis, Modesto, Dana and LD to (re)introduce him to the school and highlight progress LACS has made.

Leg 3:

- Dr. Dumay- President of Elms - MM sent an email but has not heard back. MM has a meeting with him in next couple of weeks and will touch in at that point.
- Modesto talked with Trustee Dr. Seymour @ Westfield State : We will formalize a partnership in future but may not be in the cards this year to approach.

Closing thoughts courtesy of Laurie : Be well, be safe and keep laughing!

D. Quarterly Newsletter

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:02 PM.

Respectfully Submitted,
D. Barrows