APPROVED

Libertas Academy Charter School

Minutes

Development Committee Meeting

Date and Time
Tuesday November 10, 2020 at 5:00 PM

Location
Zoom Meeting
https://us04web.zoom.us/j/7748636583
Meeting ID:774-863-6583
Password: 12345

Join Zoom Meeting
https://us04web.zoom.us/j/7748636583

Meeting ID: 774-863-6583
Password: 12345

Committee Members Present
D. Barrows (remote), K. Diamond Kayiatos (remote), L. Davis (remote), M. Montero (remote)

Committee Members Absent
None

Ex Officio Members Present
K. Frett (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

D. Barrows called a meeting of the Development Committee of Libertas Academy Charter School to order on Tuesday Nov 10, 2020 at 5:06 PM.

C. Approve Minutes

K. Diamond Kayiatos made a motion to approve the minutes from Development Committee Meeting on 10-06-20.
D. Barrows seconded the motion.
The committee **VOTED** unanimously to approve the motion.

II. New Business

A. Chair Remarks

Excited to have a new board and committee member joining us in January 2021 Laurie Flynn - Director of Link to Libraries. Great addition due to her knowledge of Libertas, education, connections within the community, prior to LTL was a consultant helping large business strategize their fundraising efforts. Excited to use her knowledge in this, media, etc to help us continue to grow.

B. Review Dashboard

NM Foundation matches per calendar year so Dana's gift won't be until January 2021.

Haven't checked mail this week.

C. FY21 Campaign

Reviewing first solicitation letter - finalized and ready to send early next week. Will be individualized with name and last fiscal year's donation.

Will send a version for previous donors but not FY20 who we have addresses for.

Lauren and Modesto to sign digitally. Print/stuff and mail on Monday. Kari to get stamps.

Board members request for 3 new friends: Dana, Lauren, and Kari. Dana to follow up with the other board members as a firm reminder of participation in this and the fund.

Make plan for follow up in December.

Giving Tuesday, December 1 - plan on sending an email to all non-donors.

D. Quarterly Newsletter

Sent last week. Well received.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:44 PM.

Respectfully Submitted,
K. Diamond Kayiatos