

APPROVED



## Libertas Academy Charter School

### Minutes

#### Development Committee Meeting

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**Date and Time**

Tuesday April 7, 2020 at 5:00 PM

**Location**

146 Chestnut Street, Springfield, MA

Conference Call Line Number

Dial-in Number: [\(712\) 775-7031](tel:7127757031)

[Access Code: 959-546-056](tel:959546056)

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**Committee Members Present**

D. Barrows (remote), K. Diamond Kayiatos (remote), L. Davis (remote), M. Montero (remote)

**Committee Members Absent**

*None*

**Guests Present**

K. Frett (remote)

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**I. Opening Items****A. Record Attendance and Guests****B. Call the Meeting to Order**

D. Barrows called a meeting of the Development Committee of Libertas Academy Charter School to order on Tuesday Apr 7, 2020 at 5:05 PM.

**C. Approve Minutes**

**II. New Business**

**A. Chair Remarks**

DB provided suggestions on ways to maintain health & wellness at the forefront.

**B. Review Dashboard**

Total received thus far in FY20: \$121,076.35. Given that we have sent out the first solicitation, our team is wondering how COVID19 may have impacted responses.

KD- timing likely wasn't good.

LD: the chaos of the current situation, it is probably falling last on people's mind.

KD: if we send something, it should address the environment in which we are operating. Highlight the ways in which we are providing stability and connection to our families.

DB: The e-newsletter, as discussed with MM, should really focus on the work the school is doing to support kids. Should we launch a second solicitation?.

KD: The timing may not be right, we may want to wait until school starts up again.

LD: We should consider sending the newsletter and not be too aggressive.

KD: We should target mid-May since we'll know if school will be back in school.

DB: We will build our database. KOF should send an email to everyone who didn't get a letter that we should reach out to. We need to create a one source database that has a one-word way to identify each donor.

**C. Launching the Spring Solicitation Round 2**

We will wait until we know if and when schools will re-open.

**D. Tours**

**E. Community Event**

**F. Newsletter #2**

The newsletter should include the ways in which we are meeting the needs of our family.

We should consider trying to get a story started with other schools that are doing great work in Western Mass.

**III. Closing Items**

**A.**

### **Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 5:35 PM.

Respectfully Submitted,  
M. Montero